



Peningset Making Training in an Effort to Increase the Creativity of PKK Women in Langensari Village

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ABSTRACT

The Covid outbreak has caused the community's economy to decline. This condition has motivated researchers to organize training that can improve the skills of people affected by Covid. the training that will be carried out is to make deliveries, especially those that have a selling value that can be utilized by residents of the Langensari Village. Through Peningset training, residents are expected to have skills and be able to open self-employment independently. This training was held to provide Peningset skills. The empowerment method used in this service is using the PAR (Participation Action Research) method. The scope of this service activity is PKK mothers. The service team is directly involved in the field as a teacher and companion.

INTRODUCTION

Langensari Village is one of the villages in the Ungaran Barat District, Ungaran Regency. Among the sub-districts in West Ungaran sub-district, there are sub-districts that can be considered as sub-districts that are classified as a sub-district with an average population of the middle to lower economy. In Langensari village, there are several companies operating in the Langensari village area, but the existence of these industries does not make the community more creative in obtaining additional income, but only rely on their energy to become employees, parking attendants, food stalls, etc. In fact, there are not many mothers who only accept being housewives without doing other productive activities.

In the Langensari area which is close to industry, most people, especially young people or young families, rely on their income from being parking attendants, shop or outlet employees. In one Rukun Tetangga (RT) the employment data of its residents are 24 housewives (IRT), 9 employees and civil servants, 2 self-employed (tailors), 4 self-employed food stalls, 4 workers, and 1 retired person. Of the 34 PKK members in the Gowok area, 70% of the members are still unemployed to increase family income. From this data it is very concerning because this area is already in an area with a very high level of traffic and can be said to have a high turnover of money. therefore there is a need for training that can increase their creativity, namely by providing training on making bridal trays or .

Lack of knowledge and skills in making Peningset, so that people who have a wedding intention usually use Peningset service workers. The purpose of this activity is to empower the target community to have knowledge about the importance of being creative and to increase skills in making their own presentations, so that they can use their free time with positive activities that can bring benefits to increase family income.

According to information, the problems faced by PKK women in the West Langensari sub-district are still limited in Peningset skills so the service team wants to help in dealing with the problem. In this community service activity, we, as the implementing team, are trying to provide skills and knowledge for PKK women in the Langensari sub-district and also fill in free time to work during the Covid-19 pandemic.

The output target for this service activity is to provide training in making "bride Peningset" hand skills. This community service activity has the output of providing knowledge for PKK mothers in Langensari Village, about the importance of utilizing free time with profitable and useful activities by studying Peningset, developing creativity in making gifts so that they can utilize free time with positive activities during a pandemic , the ability to convey ideas related to helping the family economy and can bring benefits. For large readers, it is hoped that this can be used as a reading reference and add insight that can increase knowledge and can provide inspiration for other parties in carrying out community service.

IMPLEMENTATIONS AND METHODS

Implementation

Handover and Javanese are often considered synonyms or two words that have the same meaning. Unfortunately this understanding is not true. and surrender have two different meanings. However, nowadays many people combine the two in one opportunity. This is what causes the misunderstanding (Syahrani, R. P., & Fatimah, 2015). Handover is symbolic from the man's part as a form of responsibility to the family, especially the parents of the prospective bride. For customs in Java, offerings are usually given on the night before the marriage contract at the midodareni event for Javanese customs. But there are also those who make offerings at weddings. Now, Peningset can also be displayed more creatively.

In a complete series of Javanese traditional processions, the handing over of the is often carried out simultaneously with the midodareni event. The essence of the event is the handing over of a sum of money and goods to bind the girl, as well as a sign that the girl has been proposed to. The male family does not come empty-handed, there are several things that must be brought such as sanggan bananas (plantains), order ayu, lawe yarn, a complete set of clothes with make-up tools, sindur (red cloth with white borders), golong rice, truntum batik cloth (contains the meaning of hopefully guiding and loving one another), various jewelry (rings, necklaces, bracelets and others), jadah, diamonds and jenang (symbolized as bonding glue), fruits, and urip-urip (symbolized with a rooster).

Peningset is a gift that is usually given at the time of application, marriage, mourning or giving birth (Irene Trisisca Rusdiyanti, 2020). The gifts given vary depending on the particular event or moment. Some of the people who will give gifts are usually messages to Delivery services or it can be said that Peningset is a skill that is owned by many parties. Bridal deliveries can range from cheap to expensive, from beauty treatments to toiletries. The equipment used to make the cords includes scissors, pins, sewing needles, thread, rubber bands, cardboard, glue, insulation, double-tape and hot glue. Materials needed include cloth, lace, paper, string, dried flowers and sequins.

The practice of making gifts includes decorating guest books, forming the art of folding textiles without cutting, decorating containers, arranging and packing fruit and flower deliveries and arranging parcels, making condolence gifts and decorating jewelry boxes or money boxes (S. Herlinda, S Hidayat, 2017). Making decorations is a creative art that requires innovation in its manufacture so that used materials can also be used as equipment in making decorations.

Creativity is an important part of making Peningset. To increase creativity, several ways are carried out, including observing the surroundings, visualizing and using all the existing senses, this trains and sharpens memory because creativity means sharpening the mind and increasing the sensitivity of one's senses. Imagining, taking different points of view, taking notes, adding broad insights by learning new things inside and outside the field they are involved in. Explore the internet, magazines, books and participate in activities

that increase knowledge about creativity. Implementation of community service activities with Peningset making training is carried out in the Langensari sub-district, by conveying knowledge of bridal Peningset regarding the function of Peningset as an effort to increase creativity, types of Peningset and some of the materials needed in making Peningset. Each participant was given materials to practice in making bridal bouquets in different forms.

Methods

The method for implementing this PKM is to prepare for the implementation of the PKM program, analyze partner needs, design delivery, conduct training and evaluate. Preparation for the implementation of the training by discussing with the relevant team regarding data collection of needs that must be prepared in carrying out the delivery training which will be held in West Langensari Village, West Ungaran District, Semarang Regency. The discussions carried out included activity planning, activity administration, the need for accommodation tools and materials, transportation and consumption during the PKM activities.

Partner needs analysis is carried out by the service team through direct and indirect communication to obtain information before delivery training activities are carried out. Based on the survey that has been conducted, it is known that PKK women in West Langensari Village. 70% are housewives, who have never received training on making delivery which can be a business opportunity at home. After analyzing the needs of partners, the next stage is delivery design. At this stage, the service team analyzes the needs for tools and materials used in making delivery, trial delivery which will be delivered during training.

In the delivery training the service team provides assistance on how to organize and shape the product to be used as delivery. This training activity is carried out in one day with a duration of four hours with the following details: 40 minutes of introduction about bridal delivery, 170 minutes for training activities for making delivery, 30 minutes for evaluating and concluding the results of training activities. The evaluation was carried out by the team by soliciting input and suggestions either through the PKM satisfaction questionnaire which was distributed to obtain quantitative data or by asking the training participants directly to evaluate the results of the delivery training which was then carried out in a descriptive analysis.

RESULTS AND DISCUSSIONS

The training activities for arranging peningset or bridal delivery have been carried out smoothly and successfully. The implementation of this activity will not be separated from the participation of RT level officials and community members who are willing to take part in this training activity. This training activity has long been socialized to residents at monthly meetings. So that the executor can record residents who wish to take part in this training. Of the 20 participants who registered, only 3 people did not attend because there was a more important event and the factor of forgetting.



Figure 1. Langensari Village

Community Service (PkM) was held in August 2021 at Langensari Village, West Ungaran District, Semarang Regency, the journey to the location was 3.6 KM. with a total of 20 participants were PKK mothers in the Langensari Village. Community service activities involve 2 students from the Fashion Design Vocational Education study program to assist community service activities. The place used for the training was the Langensari village hall along with the service location.

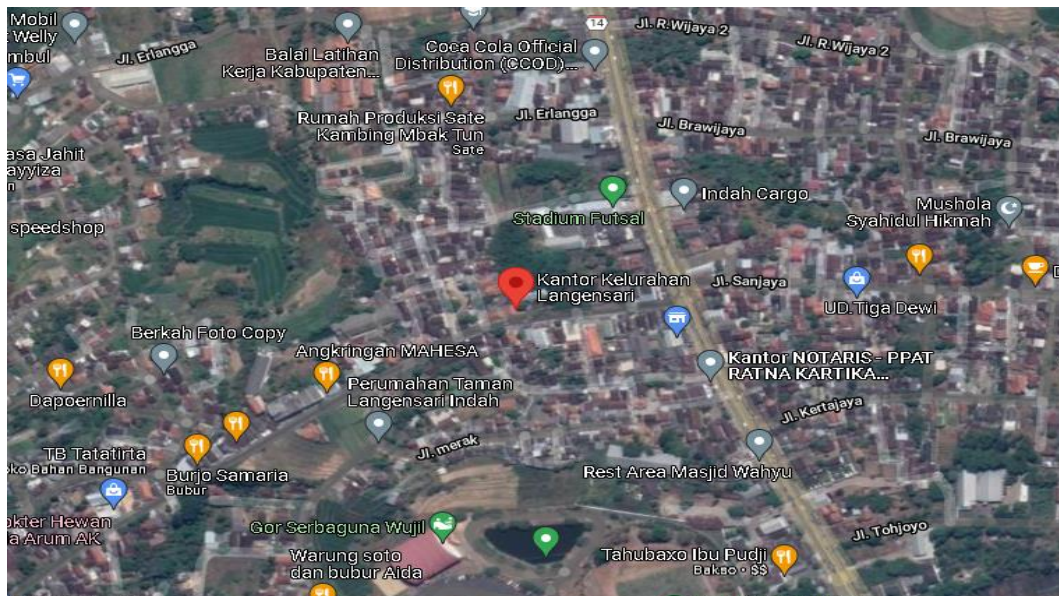


Figure 2. Service Locations

Making this peningset delivery is an additional activity that is expected in the future to be able to make the daily activities of the participants and it is hoped that in the future it can become a routine activity that can generate

additional income for the family. Based on observations during the training process, participants can apply the techniques demonstrated in the materials provided. The process that the participants went through was:

1. Preparation Preparation

Conducted to divide the materials and tools to be used. During the preparation, additional decorations are also made, such as folding a star-shaped ribbon. Starting with making a basic pattern to make a star ribbon. Followed by making a star ribbon. At first it was difficult because they didn't look closely so during the demonstration the instructor came to the participants one by one and helped direct the technique of making star ribbons.

2. Making Peningset

Making the conduction begins with preparing the delivery container in advance by propping up the inside so that it can provide a contour for the conduction. Next, make a pattern of flower petals using 4-5 strands of cardboard. In the next stage, the participants covered the cardboard paper that had been made with the pattern provided and tied it so it would not fade, then arranged it to make a flower. From this activity the results obtained can be said to be good because they are in the form of flowers. The arrangement of the results of making flowers is arranged in a container. Previously, the participants had never assembled or made works of art, so the arrangement was still not optimal.

3. Packaging

The next stage is wrapping or wrapping. This process requires patience and tidiness. In this process the participants always get assistance but so that the participants can feel the making then the participants will continue. The results of delivery/peningset packaging are still not neat, this is because the participants are not used to doing this activity.

4. Finishing

The finishing process is to give the final touch to the parcel by using Japanese ribbons or flowers.

The team distributed material guidebooks regarding making delivery and distributed materials for practice such as baskets or Peningset boxes, materials to be arranged (towels, bed sheets, mukenas) and tools used such as pins, newsprint, scissors and solution. The event was guided by the presenter followed by remarks from the head of the organizing committee as well as opening the event and delivering material. after the presentation of material on making deliveries the PkM team provided assistance for the arrangement and manufacture of Peningset.



Figure 3. Practice of Making Peningset



Figure 4. Practice of Making Peningset

Based on the results of questions and answers with the participants, information was obtained that participants in delivery training activities which were dominated by PKK women stated that they had never participated in training activities regarding delivery, so this service activity was new for the mothers of Langensari Village residents. Based on the results of the participant

satisfaction questionnaire in the delivery training activities, it was found that 89% of the activity participants stated that the facilitator, in this case, was a very professional activity assistant, 82% of the activity participants stated that the training facilities were as expected. Community service activities can provide provisions for PKK mothers in the Langensari sub-district to become independent entrepreneurs.

The companion in this case is the service team which is very responsive and adept in assisting the participants, this is shown from the satisfaction questionnaire of 85%. Delivery activity planning resulted in 90% of participants benefiting from delivery training activities. Delivery training activities are very important in increasing knowledge and as an opportunity for entrepreneurship from the results of 89% of participants. 88% of the participants felt the importance of participating in the delivery training activities held in the Langensari sub-district, this was because after attending the training, many participants enthusiastically asked for information about the process of making deliveries to the accompanying lecturers. Submission of material about delivery really helped the smooth running of the activity and it was shown that 89% of participants found it easier to follow the practice of making delivery.

CONCLUSIONS AND RECOMENDATIONS

In the Langensari sub-district there are still many mothers who are classified as young and of productive age who are members of the PKK Mothers Association. So far, the activities have only been discussions and social activities, have not taken advantage of existing business opportunities with trainings that are usually held by the Langensari sub-district, and still have the opinion that to take advantage of business opportunities for entrepreneurship requires capital, namely money. Mothers who join the PKK organization still have the notion that capital is in the form of money, without realizing that the skills they have are invaluable if honed. With the skills you have, you can take advantage of business opportunities which will later get money of more value if you take advantage of your abilities in the form of skills.

Empowering PKK women through training, in addition to increasing their entrepreneurial spirit, also increases skills for members of the community, especially those of productive age and members of youth groups, so as to increase awareness of the community about the importance of preserving customs or culture, especially in the global era and providing provisions that can awaken useful business opportunities for himself and the Langensarin sub-district community, especially PKK women at the RW level.

Hantaran/Peningset is one of the business opportunities in the field of service product manufacturing which is still small in the Langensari area. So delivery services can be used as an entrepreneurial opportunity to increase income for PKK women in Langensari Village, which is the right thing to do. This activity means:

1. This activity can increase knowledge and skills to improve and self-develop the Gowok hamlet community, Catur Tunggal village, with training on making bridal trays.

2. Providing new creations in arranging bridal delivery with innovations and trends that are currently developing at the training for making bridal trays in Gowok hamlet, Catur Tunggal village
3. The people of Gowok Hamlet, Catur Tunggal Village, were able to develop themselves in being creative in making Wedding Trays

The community was very enthusiastic in participating in this activity, besides not needing capital they would also get benefits in the future. Suggestions for implementation next year, according to the questionnaire we have obtained, the training participants want further training with a different training theme. For next year it is expected to provide training in the form of basic make-up and basic hijab techniques.

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