

Assistance in the Management of Village Owned Enterprises (BUMDes) in Lapeo Village, Polewali Mandar Regency

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ABSTRACT

The purpose of this community service is to provide assistance related to the Management of Village Owned Enterprises (BUMDes) in Lapeo Village. Based on the research results the main factors that determine the successful implementation of the BUMDes Management strategy are village policy support, community participation, and also the ability of managers. For more details related to the BUMDes Problem Analysis in Menara Paindo are as follows: 1) The performance of BUMDes management is not optimal; 2) BUMDes Menara Paindo which has just had the status of a legal entity; 3) The lack of exploration of potential business fields; 4) Low public understanding of the roles and functions of BUMDes; 5) Low support from district and provincial governments.

INTRODUCTION

The village as the smallest unit in the Indonesian government system basically has a very vital position. It's like if Indonesia is a house, then the village is the foundations which, although they are in the lowest position, their function is to support and ensure that the house can stand firm. Long before Indonesia became a sovereign country, villages existed and existed. However, it cannot be denied that due to the long period of our government implementing a centralized system, villages tend to be neglected in the development process. The focus of development that leads to urban areas makes villages left behind, underdeveloped and far from prosperous. In the end, we can witness villages that are forced to depend on the government both central and regional in all matters, especially the economy, without independence.

The spirit of establishing BUMDes as the spearhead of economic management in the village has actually been raised in Law Number 22 of 2009. However, BUMDes began to get certainty about its existence after it was explicitly stated in Law Number 32 of 2004 concerning Regional Government. The support from the Provincial and District Governments is quite large. Ministries have also begun to respond by involving BUMDes in programs for managing the economy of rural communities. However, the efforts of the Regional Government and the Government are considered not optimal. It is hoped that the enactment of Law Number 6 of 2014 concerning Villages will become a source of new spirit for Village-owned Enterprises.

Law Number 6 of 2014 reaffirms that Villages can establish Village-Owned Enterprises. BUM Desa is a business entity whose capital is wholly or substantially owned by the Village through direct participation originating from Village assets which are separated to manage assets, services, and other businesses for the greatest possible welfare of the Village community. The principles of recognition and subsidiarity provide a new perspective and direction for village management because in addition to providing self-recognition and authority based on the interests of the village community, the Government absolutely must provide support and facilitation to villages, one form of which is the allocation of a budget from the state budget in the form of village funds.

Village funds, which are quite large in number around 1.3 billion per village, apart from being used for infrastructure development and management, are also used for economic management, in this case village original income and village community income through BUMDes. This means that there is no reason for villages not to develop economically, especially for villages that have natural and human resources that have economic potential to be managed and developed. Based on data from the Ministry of Villages, Development of Disadvantaged Regions and Transmigration (PDTT) in 2021 the number of BUMDes will reach 57,273. A total of 2,628 BUMDes and 40 Joint BUMDes have legally obtained legal entity numbers. A total of 45,233 BUMDes are still active, employing 20,369,834 people and a turnover of IDR 4.6 trillion over the past year. West Sulawesi itself, from year to year many BUMDes have started to be managed and there have even been several BUMDes that have succeeded in

obtaining national level achievements such as the BUMDes of Tammangalle Bisa from Tamangalle Village, Balanipa District, West Sulawesi which succeeded in getting the best BUMDes award in 2016 from the Ministry of Village PDTT in the Pioneering BUMDes category Handycraft and Design Crafts. There is a Sipatuo Kopi Kurrak Mandar BUMDes, Kurrak Village, Polewali Mandar Regency which is well-known for being one of the best local coffee management brand setters in Indonesia.

This condition illustrates that many local potentials are able to be developed by villages in West Sulawesi through BUMDes so that they become an economic force which certainly improves the quality of the welfare of village communities, especially being able to increase the dignity of village communities. However, it cannot be denied that there are still many villages in West Sulawesi that have potential, both in terms of natural resources and human resources, which have not been maximized. The role of BUMDes to see potential and develop it needs to be encouraged and maximized. In its work, Bumdees has a myriad of problems. BUMDes management can be said to be difficult due to problems such as limited Human Resources (HR). In the BUMDes management process, there are often several challenges that must be resolved by BUMDes managers or administrators.

One of the villages in West Sulawesi that has abundant potential is Lapeo Village, Polewali Mandar Regency. It can even be said that Lapeo Village is one of the villages with the most complete potential in Kab. Polewali Mandar, starting from natural tourism objects, historical and religious tourism, production tours, and many more. However, this potential has not been optimally managed. The BUMDes of Lapeo Village, which should be the spearhead of the management of this economic potential, has not played a maximum role. Capacity building is needed in an effort to improve quality, especially institutional capacity in the management of BUMDes in Lapeo Village.

IMPLEMENTATION AND METHODS

This activity began on October 29 2022 and ended on December 26 2022 in Lapeo Village, Campalagian District, Polewali Mandar Regency, West Sulawesi Province. October 2022; 2) Focus Group Discussion on Management of Village Owned Enterprises on 26 November 2022; and 3) Preparation of Analysis Results Report on 21-25 December 2022. This activity was carried out by providing interactive materials and discussions. This community service is carried out to provide assistance related to the Management of BUMDes in Lapeo Village, Campalagian District, Polewali Mandar Regency. It is hoped that the results of community service carried out in the form of assistance can provide an increase in BUMDes management to improve the welfare of village communities.

RESULTS AND DISCUSSION

Community service activities carried out by a team of lecturers from the Faculty of Social and Political Sciences, University of West Sulawesi with the title BUMDes Management assistance in Lapeo Village began on October 29 2022 and ended on December 26 2022 in Lapeo Village, Campalagian District, Polewali Mandar Regency , West Sulawesi Province. The activity mechanism is carried out in three stages, namely: 1) Implementation of Capacity Building Management of Village-Owned Enterprises on October 29, 2022; 2) Focus Group Discussion on Management of Village Owned Enterprises on 26 November 2022; and 3) Preparation of Analysis Results Report on 21-25 December 2022. Where this community service is carried out to provide assistance related to the Management of BUMDes in Lapeo Village, Campalagian District, Polewali Mandar Regency. It is hoped that the results of community service carried out in the form of assistance can provide an increase in BUMDes management to improve the welfare of village communities.

Capacity Building Management of Village Owned Enterprises

This Independent Community Service begins with Capacity Building activities for the Management of Village-Owned Enterprises. For more details related to the documentation of this activity can be seen in the following figure.



Figure 1. BUMDes Capacity Building Activities with Background Material for the existence of BUMDes by M. Paharuddin, S.IP., M.Si October 29, 2022 in the Lapeo Village Hall.



Figure 2. BUMDes Capacity Building Activities with BUMDes Development Analysis Materials by Dr. Riady Ibnu Khaldun, BA.IR., M.A.. October 29, 2022 2022 at the Lapeo Village Hall



Figure 3. BUMDes Capacity Building Activities with BUMDes Success Story Materials by Andi Nur Fiqhi Utami, S.IP., M.I.P. October 29 2022 2022 at the Lapeo Village Hall.

Furthermore, related to the driving factors in village management, including the many potentials owned by the village, such as economic potential and environmental potential. In addition, the carrying capacity of the village community and village government is also very important for the progress of the village. Meanwhile, what can hinder village development is a conflict of interest between community members and the village government which can result in neglect or failure of village management programs. Likewise, the condition of transportation and facilities and infrastructure are important points that can become strengths in BUMDes Management. Meanwhile, what can become an obstacle to BUMDes Management is the lack of outreach in the community. This resulted in less than optimal development and development of village businesses.

Focus Group Discussion on Management of Village Owned Enterprises

The second stage of community service is the Focus Group Discussion on the Management of Village Owned Enterprises. For more details, see the following figure.



Figure 4. BUMDes Management FGD activities by Aco Nata Saputra, S.IP., M.Sc. November 26, 2022 at the Lapeo Village Hall.

The Focus Group Discussion is a forum for BUMDes management and the village government to evaluate and look back at what the BUMDes situation is like today, share the challenges and problems of BUMDes, hopes and targets for achieving BUMDes. The results of the Focus Group Discussion will become a reference in preparing the BUMDes Management analysis report document.



Figure 5. Interaction of activity participants

Preparation of Analysis Results Report

The BUMDes Management analysis report document was prepared comprehensively with a team of lecturers and students (December 21-25). This document is based on input during Capacity Building Management of Village-Owned Enterprises (29 October 2022) and Focus Group Discussion on Management of Village-Owned Enterprises (26 November). It is hoped that this document will become a reference for the village government and BUMDes administrators for the management and management of BUMDes.



Figure 6. Submission of Analysis Documents on 26 December 2022

Discussion

An important factor in managing youth organizations is determining the type of business. The business that BUMDes wants to develop must be related to the type of business. Based on the research results, it can be seen that the main factors that determine the successful implementation of the BUMDes Management strategy are village policy support, community participation, and also the ability of managers. For more details related to the BUMDes Problem Analysis of Menara Paindo, Lapeo Village, are as follows:

1) The performance of BUMDes management is not optimal

Actually, the BUMDes Desa Lapeo, which is named Menara Paindo, has not been running optimally. Later, after the change in leadership of the village head in early January 2022, BUMDes Menara Paindo will return to normal operations. The first thing to fix is the restructuring of BUMDes management. The new BUMDes management is currently more focused on internal improvement of the BUMDes institution. In the future, 2023 will then focus more on developing business units.

2) BUMDes Menara Paindo which has just had the status of a legal entity

In 2021 since the implementation of PP No. 11 of 2021 which requires every BUMDes in Indonesia to become a Legal Entity registered with the Ministry of Law and Human Rights, which is done online based. Based on search results on the BUMDes.kemendes.go.id site, BUMDes Menara Paindo already has verified legal entity documents. For more details, see the following image.

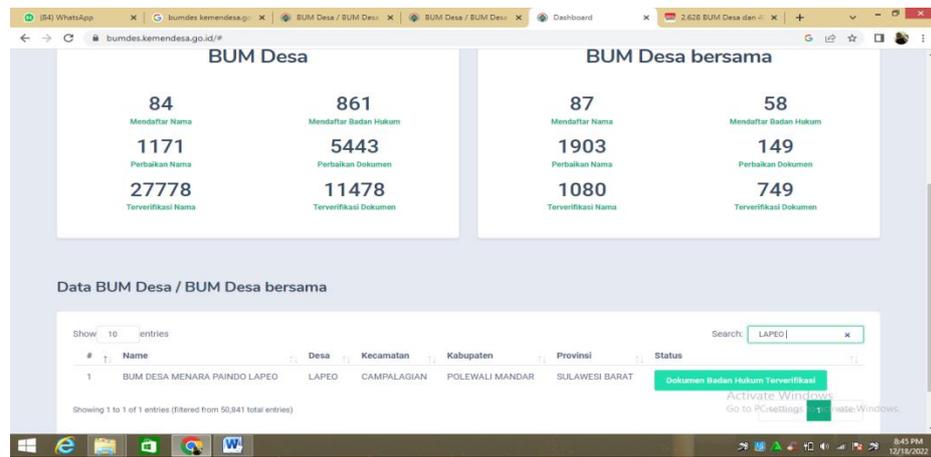


Figure 7. Status of the BUMDes condition in Menara Paindo, Lapeo Village

The results of discussions with the Head of Lapeo Village and also the Menara Paindo BUMDes management indicated that matters relating to the establishment of BUMDes in terms of the process and completeness of the files had basically been carried out and completed. Village regulations regarding the establishment of BUMDes Menara Paindo, the approved Articles of Association and Bylaws, BUMDes Profiles and work program planning documents have also been prepared. After the publication of the legal entity document from the ministry of law and human rights, in the future the BUMDes Menara Paindo will focus more on developing potential businesses.

3) The lack of exploration of potential business fields

Basically there are lots of promising business potentials that can be developed in Lapeo Village. Currently, one of the business units that will be developed by BUMDes Menara Paindo is Babatoa beach tourism, Lapeo Mosque Religious Tourism and Mandar Traditional Food Production. The emergence of the idea to carry out these business activities was motivated by the large number of local tourists visiting Lapeo Village. Visits by local tourists to Lapeo Village can be used to obtain PAD from the circulation of money around tourist objects. Management of Babatoa Beach Tourism, Religious Tourism of the Lapeo Mosque and Production of Traditional Mandar Food does not rule out the possibility of becoming a new, more promising source of the community's economy.

4) Community understanding is low regarding the role and function of BUMDes

Based on the results of initial monitoring and discussions conducted, there are still many people who do not know and understand what BUMDes is, what are the roles and benefits of BUMDes in supporting small businesses or home-based businesses managed by the community and how to use BUMDes to be able to improve the quality of businesses managed by society both in terms of production and marketing. On the other hand, this happened because the BUMDes

Menara Paindo had been inactive for a long time, so there were no activities that had a direct impact on the local community.

5) Low support from district and provincial governments

The Lapeo village government as well as the Menara Paindo BUMDes management feel that the local government does not provide enough training and assistance or technical guidance in the BUMDes management and management process. After BUMDes was established, training was not carried out which aimed to increase the capacity of BUMDes administrators, especially those related to managerial capacity, financial management and also the realization of programs in an effort to encourage the quality of community businesses.

CONCLUSIONS AND RECOMMENDATIONS

Based on the results of the activities and discussion, the conclusion in this community service report is the importance of providing assistance related to the Management of Village Owned Enterprises in Lapeo Village, Campalagian District, Polewali Mandar Regency. It is hoped that the results of community service carried out in the form of assistance can provide an increase in BUMDes management to improve the welfare of village communities. Based on the conclusions in the community service report, the recommendations proposed are as follows:

1. Addition of potential business units and carrying out benchmarking to Successful BUMDes whose characteristics are the same as the potential of Lapeo Village;
2. Socialization and Education related to BUMDes to the Village Government, BUMDes Officers, and the business community in Lapeo Village. The expected target of this process is to be able to assist the village government and BUMDes administrators in understanding BUMDes, especially based on the latest BUMDes regulations, understanding the duties and roles of each BUMDes administrator, helping to map and explore business potentials that can be developed by BUMDes Menara Paindo and for the community to be able to understand the role and function of BUMDes in encouraging community business management.
3. Compilation of the BUMDes Work Program. The Rational and Beneficial work program will be carried out by BUMDes within 1 year or one BUMDes management period.
4. Assistance in the process of developing new BUMD business units and BUMDes financial management and reporting training. This activity is aimed at BUMDes management, especially the treasurer of BUMDes regarding how to make financial reports in the form of journaling, making books, accounts, trial balance and how to process financial accountability every year.

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