

Analysis of the Role of Communities in Social Community Development in Kefamenanu City, Timor Tengah Utara District

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ABSTRACT

This research aims to explain the role of the community in social community development in Kefamenanu City, North Central Timor District. The method in the research uses descriptive qualitative to explain the phenomena that occur. Data collection techniques through primary data in-depth interviews and secondary data by referring to journals, books, and online media. Data analysis techniques used in the research through data reduction, data presentation, and conclusion. This finding shows that Karang Taruna is a youth organization that plays a role in various social activities and development programs in Indonesia. Karang Taruna is involved in several community development projects based on invitations from local governments at both the sub-district and village levels, such as tourism development, social activities during the past COVID-19 pandemic, and social conflict resolution. Nevertheless, the role of Youth Organizations in Kefamenanu City still needs more resources as initiators or initiators of the movement, so the role of Karang Taruna has yet to be seen as the spearhead of superior generational change.

INTRODUCTION

To achieve national goals, various efforts have been made, such as development and empowerment in all aspects, including natural resources and human resources. Human resources are closely related to human quality, so the younger generation is the key to success because, in their hands, the future leadership will be skilled, moral, and have a love for the nation and state (Kalawod et al., 2015). The younger generation are teenagers who will later become the foundation of hope and capital for the nation's development in the future. The younger generation or youth are residents aged 15 to 35, idealized as individuals full of energy, enthusiasm, and creativity to create a passion for renewal. Therefore, the potential of the young generation is accommodated by an organization called Karang Taruna (Nasution et al., 2023).

As an Indonesian youth organization that lives and develops in society, Karang Taruna is a forum for fostering young people who grow and develop based on awareness and responsibility from the community, by the community, and for the community. Karang Taruna is a youth organization that exists throughout Indonesia and is an organizational forum for raising the potential of the younger generation. Karang Taruna grew from awareness and a sense of social responsibility to society and to society itself (Wenti, 2013).

There is something that is closely related between youth and development, namely that the most crucial element in the development of a nation is the role of its youth. Social development involves investing in human and community development, especially youth (Midgley & Pawar, 2017). Social Development has significant theoretical contributions, such as developing index standards, especially regarding income and poverty levels, employment, health, education, housing, gender, sanitation, safe drinking water, carbon footprint, governance, etc. So, it is necessary to know the extent of the role of youth organizations in their participation in developing the area where they are located without abandoning the principles stated in the applicable regulations.

Please note that there are six principles for Karang Taruna in carrying out their duties, namely: (1). social spirit. (2). Independence, (3). Togetherness, (4). Participation, (5). Local and autonomous, and (6). Nonpartisan. Karang Taruna also has tasks, namely (a). developing the potential of the young generation and society; and (b). play an active role in preventing and overcoming social problems through social rehabilitation, social security, social empowerment, and social protection, as well as national priority programs.

One of the indicators of social development is the Human Development Index (HDI). North Central Timor Regency is one of the provinces of East Nusa Tenggara, but in 2022, NTT Province will be the Poorest Province in third place with a poverty rate of 20.05 percent. The HDI for TTU Regency is still said to be low, with the 2015-2018 range for TTU Regency at only 60.96 in 2015, in 2017 it was only 62.03 and in 2018 it reached a figure of 62.65. The role of all elements is vital because it can facilitate the government's task in alleviating human resource problems in Indonesia. (Tikson, 2005) National development can also be interpreted as economic, social, and cultural changes targeted through policies and strategies. Changes can be seen, for example, in the economy's structure with

an increase or rapid growth in production in the manufacturing and service sectors so that their share of national income increases.

THEORETICAL REVIEW

Roles are activities performed by an individual or an institution/organization (Syamsir, 2014). The role that an institution/organization must play is usually outlined in a decree that defines the institution's function. There are two kinds of roles: expected roles and actual roles. There are both supportive and limiting variables in the function they play.

Roles

Types of Roles

According to Bruce J. Cohen (Fahrizal, 2018) roles or roles also have several types, namely:

1. Real role (Anacted Role) is how a person or group carries out a role.
2. Prescribed roles are how society expects us to carry out particular roles.
3. Role conflict is a condition experienced by someone who occupies one or more statuses that require expectations and role goals that conflict with each other.
4. Role distance, namely emotional implementation of roles.
5. Role failure, namely the failure of a person to carry out a specific role.
6. A role model is someone whose behavior we model, imitate, and follow.
7. The series or scope of roles (Role Set) is a person's relationship with others while carrying out his role.

Social Development

Since the phrase "social development" was coined in the 1950s (Midgley & Pawar, 2017), social conditions in developing countries have greatly improved. Although poverty and deprivation have not been abolished, incomes have increased, and hundreds of millions of families' fundamental needs have been addressed.

Youth Organization

Youth organizations provide a venue for coaching and empowering the young generation, which is required in society to help young people realize their full potential. Youth organizations fall under the umbrella of social organizations for the younger generation (Youth). Article 1, paragraph 11 of the Republic of Indonesia Law No. 40 of 2009 concerning Youth stipulates that "youth organizations are a forum for developing youth potential." Furthermore, youth organizations are founded by Youth based on exact values, religion, philosophy, hobbies, abilities, or interests that do not clash with the provisions of statutory rules, according to Article 40 of Republic of Indonesia Law No. 40 of 2009. Within the context of learning and student affairs, youth organizations can also be founded. Youth organizations serve to advance national interests, empower potential, and foster leadership, entrepreneurship, and innovation.

Karang Taruna

According to Article 1 Paragraph 1 of the Regulation of the Minister of Social Affairs of the Republic of Indonesia Number 25 of 2019 concerning Karang Taruna, Karang Taruna is an organization formed by the community as a forum for the young generation to develop themselves, grow, and develop based on awareness and social responsibility of, by, and for the younger generation, to achieve social welfare for society.

METHODOLOGY

The research approach use descriptive qualitative to explain the occurrences that occur (Creswell & Poth, 2016). The research will describe the function of the community in the establishment of social communities in Kefamenanu City, North Central Timor Regency. Techniques for collecting data include primary data from in-depth interviews and secondary data from journals, books, and internet media. The research employed data analysis approaches such as data reduction, data presentation, and findings (Miles & Huberman, 1994).

RESULTS AND DISCUSSION

The Role of Youth Organizations in Social Development

Social development is a change process planned to enhance the community's standard of life, where development is carried out by improving the community's social welfare. Youth organizations can contribute to regional development by promoting community engagement and empowerment, as well as offering community services. According to the Law of the Republic of Indonesia No. 40 of 2009 on Youth, youth entrepreneurship development is carried out by the interests, talents, and potential of youth, regional potential, and national development direction. Through youth organizations, the government has authority in the youth sector to encourage national development. Youth organizations, such as Karang Taruna, can develop and revitalize their youth activities to promote the organization's and its cadres' welfare and independence. Youth development strategies and policies in a region can encourage and support the implementation of positive youth activities, conduct outreach to raise public awareness of youth problems, provide greater access to education for youth who wish to continue their education, encourage sports and religious activities, and encourage cooperation between the Regional Government and local youth organizations. The Social Service for Karang Taruna was discovered to be discontinuing various programs at the sub-district level under the Kefamnanu sub-district, which posed a severe problem for the organization and the communities it served. Various issues can make the Karang Taruna social services program unsustainable, including:

1. Lack of support from the government or related institutions. The program run by Karang Taruna requires support from the government or related institutions to run well. If this support is absent or inadequate, the program may be hampered or not run at all.

2. Lack of participation from Karang Taruna members. The program run by Karang Taruna also requires active participation from Karang Taruna members themselves. If Karang Taruna members are not active or not interested in the program being run, then the program can be hampered or even not run at all.
3. Lack of resources. Programs run by Karang Taruna also require adequate resources, such as funds, energy and time. If these resources are not available or inadequate, then the program can be hampered or even not run at all.

Supporting Factors

Implementing social development programs is possible because of the facilities and support obtained by the Kefamenanu City sub-district youth organization from various parties, such as the sub-district government and related agencies such as social services.

Several supporting factors can influence the running of the Karang Taruna program in Kefamenanu City, including (a). Good leadership, Good leadership is critical in running the Karang Taruna program. A leader who can lead well will be able to direct Karang Taruna members to achieve the desired goals. (b). Member participation: Karang Taruna member participation is also essential in running the program. The more members involved in the program, the more likely it is to be successful. (c). Effective communication. Effective communication between Karang Taruna members is also essential. With good communication, members can share information and ideas to improve the program. (d). Adequate resources: Resources such as funds, time, and energy are also significant in running the Karang Taruna program. With adequate resources, the program can run smoothly and successfully. (e). Support from the community. Support from the community is also critical in running the Karang Taruna program. With community support, the program can be more easily implemented and achieve the desired goals.

Obstacle Factor

The problem that often arises as an inhibiting factor to the activities of Karang Taruna in the Kefamenanu City sub-district is the lack of organizational discipline in managing income, so there is a risk of hampering the activities carried out by Karang Taruna. The budget problem is still being determined when it will be disbursed to Karang Taruna; this is also one of the obstacles to the running of youth organization activities in the Kefamenanu City Sub-District area. Budget factors or supporting funds hinder the progress of Karang Taruna's activities in social development.

A role is something that has duties and obligations. A role is something that the environment expects a person or group of people to do because of their position. The role itself shows self-involvement or participation of individuals or groups who will try to achieve specific goals for a task that is their obligation. It is recognized that Karang Taruna is a youth organization in Indonesia that aims to empower the young generation and advance social welfare in its community.

Even though they play an essential role, Karang Taruna's participation in various social activities in Kota Kefamenanu District still needs to be higher. There are several reasons for this. One of the causes is a need for more awareness and understanding of the goals and activities of organizations among the younger generation, which is supported by several factors, as stated previously. Some people may need to know the benefits of joining Karang Taruna or learn how to get involved. Another reason may need more support and resources from local governments or other organizations. With adequate funding and support, Karang Taruna may be able to organize events and activities that can engage young people and have a positive impact on their communities.

The roles carried out by Karang Taruna in the Kota Kefamenanu District area include:

- (a). Carrying out the duties of youth organizations as mandated in the ministerial regulations as a control function in social development in the Kefamenanu City sub-district area.
- (b). Carrying out community development activities by participating at the sub-district level in the Kefamenanu City sub-district area.
- (c). Activities held by youth organizations in sub-districts that receive support from local sub-district heads aim to create better social living conditions by involving local youth in community empowerment activities.

CONCLUSIONS AND RECOMMENDATIONS

Karang Taruna is a youth organization that plays a role in various social activities and development programs in Indonesia. The results of searches in the Kefamenanu City sub-district area show that Karang Taruna has been involved in several community development projects based on invitations from the local government at both the sub-district and sub-district levels in Kefamenanu City, such as tourism development, social activities during the past COVID-19 pandemic and decomposition social conflict.

This is closely related to the attention of the regional government through the social service of North Central Timor Regency as a policy implementer that can implement national programs regarding youth. However, this reality does not occur in implementing the Karang Taruna Organization in Kefamenanu City, so it is described as merely a ceremonial form.

From the conclusions presented above, (a). There is also a need for youth activities, motivating youth organizations, and financial support for social development activities involving youth organizations in the Kefamenanu City sub-district area. (b). The North Central Timor Regency government is expected to provide continuous attention and be able to collaborate with Karang Taruna in the sub-district area and the community by fully supporting the community development program that will be mutually agreed upon.

FURTHER STUDY

Despite this, the role of Karang Taruna in Kefamenanu City still needs more resources as initiators or movement starters. So, the role of Karang Taruna still needs to be visible as the spearhead of superior generational change. Karang Taruna's role in community development is to encourage young people to participate in social activities and contribute to the development of their

communities. Karang Taruna also helps promote social responsibility among the younger generation and develop leadership skills. So overall, Karang Taruna must play an essential role in encouraging community development and social responsibility among the younger generation in their region.

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