

The Role of Christian Educators Utilizing Social Media in the Learning Process for Students

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ABSTRACT

The presence of social media has a big influence on the general public, including students, to make it easier to carry out the learning process because they can get various information and data related to learning material, communication with fellow friends, for entertainment, and various other important information. The purpose of this research is to explain the role of Christian educators in making good use of social media for students so that social media can be used for greater interaction because of the ease of facilities in disseminating good information. The research method used is qualitative research with a library research approach. The results of this research are that if Christian educators care more about students in providing a correct understanding of the use of social media, then social media will be of great benefit in the learning process held both at school and doing assignments at home.

INTRODUCTION

The purposes of using social media include educational, communication or commercial purposes and its benefits are to play an important role in development strategies in all service sectors. The younger generation is adapting very quickly to the development of social media to increase their goals in using technology. The use of technology by the younger generation aims to improve the quality of education as an interactive and extraordinary element. The capacity of people using mobile devices or computers is more than 1.5 million and three times as many as computer users. Computers can eliminate the concept of time and place while cell phones are the most popular (Erkan Bal 2017:178). The role of Christian educators in utilizing social media for teaching and learning activities for all students in each educational unit. In order for the quality of learning to be further improved, the role of Christian educators is needed in utilizing various types of social media when carrying out the learning process for students. However, Christian educators sometimes ignore the use of social media applications in the learning process. When providing learning materials, Christian educators only use printed books available at school and only use the lecture method (Pratiwi and Nugraheni 2022). Using social media as an appropriate means to communicate the content of learning materials, for example films, recordings, videos, etc. Because the role of Christian educators is as the key to success in developing the learning process in formal education environments and is responsible for encouraging students to carry out learning activities in the classroom (Pratiwi and Nugraheni 2022).

Communication with fellow humans has been established since ancient times through social media. However, before digital social media was developed by the intelligence of the human brain given by God, humans started communicating with simple social media, namely correspondence. Then there was an increase in communication with other people via radio, telegram, fax, and other types of social media that were developing at that time. Social media means a means used by a person or group of people to interact online with other people at any place and time properly. Correspondence is one of the social media for interacting with fellow humans in writing, but when a letter is sent to the recipient it takes a long time, likewise communication via social media via radio, telegram and fax is very limited because it only applies to certain groups.

The development of digital technology has made communication via social media (internet) with fellow humans very fast and smooth, so it is very popular with the general public. The change from simple and limited (conventional) social media to modern and completely digital social media is caused by the rapid development of digital technology. Digital social media produces very fast interactions via Facebook, Twitter, Instagram (Palupi 2019), line, google+, telegram, tiktok, whatsapp and other social media applications. The learning process uses the social media applications that students are most interested in, namely WA, YouTube, Instagram, Twitter, Facebook (Ika Purwaningsih, Siti Rukiyah Marliansyah 2022), and tiktok.

The presence of social media has revolutionized the way people interact and share information. Because the emergence of social media is able to change the paradigm in the learning process. The integration of social media in education has improved the quality of education. Social media has brought major changes in the learning process. This has provided new opportunities for educators and students to collaborate and access information (Manjunath 2023:1-2). So, current users of social media applications include students, because students easily interact widely with the person they are talking to. In public life, the presence of social media is used for business, to support work and even as entertainment. But in reality, social media is not only used as entertainment or additional activities, but social media has become the most important thing for building widespread interaction with colleagues.

The ease of using the internet can enable everyone to connect directly with the general public throughout the universe without having to meet in person, so it is enough just to use digital social media. On the other hand, the presence of digital social media is a forum/means to help you find your identity, find old and new friends, share thoughts or ideas, express your feelings or contents, pursue your field or interest and even develop more communication skills among students through digital social media. According to Rizki et.al, the highest users of social media are teenagers/students with a presentation of 75.50%. Adolescence is an exciting period so that various changes can occur from changes both biologically, cognitively and socioemotionally. Seeing the socio-emotional changes felt by students, that students are more concerned with their peers, so that problems arise for their parents, therefore students must be loved (Rizki Aprilia, Aat Sriati 2020:42) by Christian educators.

When using digital social media it definitely has positive and negative effects because students do not have a strong desire to carefully consider the side effects when carrying out activities via social media (internet) (Ilyas 2017). The positive things that can be obtained when using social media are that it makes it easier for everyone to interact with colleagues, makes it easier for everyone to find work (Marianna Harahap, Firman 2021), makes it easy for everyone to send letters to each other, send news to each other, download data and send data to colleagues (Ilyas 2017). However, generally students do not use their brain intelligence to filter out the good and bad things from using social media (internet), so students are vulnerable to negative impacts when using technological facilities. The negative effects of using technological facilities (the internet) are that students' learning discipline decreases, stress and anxiety arise, loss of self-concept, close friends are increasingly distant, face-to-face interactions are decreasing, social media (internet) users are increasingly addicted, it can trigger conflict, harmony in the household is disturbed due to infidelity (Marianna Harahap, Firman 2021), criminal acts occur, and the status of students can be disrupted by the learning process (Tjahyanti 2021) both at home and in formal educational environments.

Another negative impact experienced by students when using social media is that students spend quite a lot of time playing social media, so it can have a negative effect on their mental health, their behavior tends to be more offensive, they tend to become more introverted, they get easily stressed, depressed and have difficulty sleeping (Karinta 2022). In fact, there is a moral and spiritual crisis among students, namely an increase in sexual promiscuity, increasing rates of violence, mutual insults/buying, and so on.

Paying attention to the negative effects of using social media above, it is necessary to properly understand social media users, especially students. If social media is used well, it will produce good results, whereas if social media is misused, it will also produce bad results. In terms of using social media, the frequency and duration of time used by users (students) is needed (Elvirano 2004). In fact, social media is very important in every sphere of human life. However, when using it you need to be responsible wisely, so that every person when they grow up can find their identity and want to be recognized by others.

Seeing the problems/cases and negative effects of using social media described above is of course a serious problem, because it damages students' self-image in the field of education. Therefore, Christian educators must provide students with a correct understanding regarding using social media responsibly. Christian educators must be more extra in guiding students, accompanied by strict supervision from the students' parents. When students are in a formal education environment, educators not only provide correct understanding about the use of social media, but must set an example in applying the correct understanding so that students can emulate the good ones. So, social media is a popular communication tool aimed at greater interaction because of its easy facilities in disseminating good information. Discussing the problems above, the main point of the formulation is what is the role of Christian educators when utilizing social media when carrying out teaching and learning activities in formal educational institutions? Meanwhile, the aim of this research is to explain that Christian educators must play an active role in utilizing learning media in the learning process for students in formal education environments.

LITERATURE REVIEW

The author found several journal articles that were relevant to the topic presented, including: First, an article produced by Rety Palupi, that digital social media produces very fast interactions in the learning process via Facebook, Twitter, Instagram (Palupi 2019). Second, the learning process uses social media applications that are most popular with students, namely WA, YouTube, Instagram, Twitter, Facebook (Ika Purwaningsih, Siti Rukiyah Marliansyah 2022). Third, using digital social media has both positive and negative effects because students do not have a strong desire to carefully consider the side effects when carrying out activities via social media (internet) (Ilyas 2017). The use of social media has negative effects, namely students' learning discipline decreases, stress and anxiety arise, and loss of self-concept (Ilyas 2017). Fourth, close friends are increasingly distanced, face-to-face interactions are decreasing, social media (internet) users are increasingly becoming addicted, it can trigger conflict,

harmony in the household is disrupted due to infidelity (Marianna Harahap, Firman 2021).

Fifth, the use of social media always gives rise to criminal acts, and the status of students can be disrupted by the learning process (Tjahyanti 2021). Sixth, if you use social media well, it will produce good results, whereas if social media is misused, it will also produce bad results. In terms of using social media, the frequency and duration of time used by users (students) is needed (Elvirano 2004). In fact, social media is very important in every sphere of human life. However, when using it you need to be responsible wisely, so that every person when they grow up can find their identity and want to be recognized by others.

The Role of Christian Educators

1. *Understanding the Role of Christian Educators*

The presence of social media is an important concern for all groups, including Christian educators and students. Therefore educators (teachers) carry out their role using social media to educate and teach students well. The role is the action of a Christian educator in being responsible for the lives of students. The role is a person's real attitude or form of work shown by various activities related to common affairs (Marthen Mau, Junio Richson Sirait, Markus Amid, Yohanes Kotte 2023). The role is the action of a Christian educator in being responsible for the lives of students. The actions of a Christian educator have an important meaning for students. Practices and theories in Christian education are related to developing the abilities and creativity of Christian educators.

Christian educators play a very important role in carrying out each profession according to their field of duty. Therefore, Christian educators need to interact visually with students during the learning process. To improve the quality of education, teaching skills are very important for the quality of learning (Sri Wahyuni 2021). The role of Christian educators in using social media is very important for the learning process because it leads students to recognize their identity, knowledge of God and understanding of fellow humans. Apart from that, classroom interaction includes different ways and strategies to develop the learning process (Sri Wahyuni 2021), so a different way that Christian educators need to do is use social media in the learning process.

Christian educators play an important role in developing future generations to become quality human beings who have attitudes, knowledge and skills in developing a life of noble character (Sri Wahyuni 2021). Therefore, Christian educators are able to develop students' competencies, so that they become reliable and qualified successors to the nation. The role and qualities a Christian educator must have in his professional practice when carrying out learning activities. A good educator is an educator who is responsible for teaching students success (Sri Wahyuni 2021). The role of a Christian educator in the field of education needs to be a role model in all aspects of life for his students, for example physical, mental, social, emotional and spiritual aspects (Suryomiharjo 1986). In fact, Christ gave a mandate to Christian educators to

implement every teaching for students through a learning process based on the example of Jesus Christ as a source of teaching.

2. *Functions and Objectives of Christian Educators*

a. Functions of Christian Educators

The word function is the same as understanding with the word benefit, therefore the function of Christian educators includes motivating, directing, guiding and bringing students to know Jesus Christ correctly (I. H. Enklaar & E. G. Homrighausen 2009). Therefore, Christian educators must have an accurate and clear function in providing understanding to students. Because Christian educators are people who play a full role supports the physical and mental development of students (Suryomiharjo 1986) to use social media appropriately.

So in the physical, mental and spiritual development of students, the function of educators is very important in it. In the learning process Christian educators play their social roles and functions to interact with students. Christian educators have the potential to instill good character in students because they usually obey the correct words said by educators at school. Because Christian educators deserve to be emulated by students. Christian educators as trainers of students must meet personal qualification requirements, including: responsible, competent, mature, independent in decision making, able to set a good example, and disciplined and committed to fulfilling their calling to carry out their duties (Dien 2006).

Christian religious education functions to shape the character of students, so that they have a firm faith in God and are able to maintain peace between religious communities, so this cannot be separated from the function of Christian educators, having the function of channeling Christian religious teachings, as well as directing every educational process. The function of Christian educators can be technically stated by Mau, namely to motivate and help students to know God's love, so that they are able to channel Christian values in their lives (Mau 2016). This means that the function of Christian educators is very important in bringing students to understand God's work and His love in everyday life, as well as encouraging them to channel the spirituality that they have received through the teachings delivered by their educators. So, Christian educators are obliged to educate, teach and guide students' personalities, so that they become individuals who have knowledge and have firm faith in the Lord Jesus Christ.

b. Goals of Christian Educators

In general, the goal is to develop or implement a vision and mission through careful planning. Christian religious education aims to ensure that students understand their lives in response to God's presence through Jesus Christ (Mau 2016). The aim of PAK for students is that students are able to understand the work of God which has been revealed for all mankind. The goal of Christian educators is that educators are able to

introduce students to God as Father, Son and Holy Spirit therefore, students must understand the actions of Jesus Christ in their lives, even students believe in God and acknowledge Him as their Lord and Savior.

3. Duties and Responsibilities of Christian Educators

a. Duties of Christian Educator Teachers

Christian educators have various tasks to implement in the form of their service. The duties and functions of a Christian educator are an inseparable unit, because duties and functions are often equated with roles. Christian educators must have skills, including skills in using social media, because it greatly influences the development of each student in the learning process. Christian educators must be skilled in various fields in order to not only teach but also build good things for students through social media. That Christian educators must have the courage to make independent decisions in the learning process based on their competence to face students with environmental conditions in a pleasant manner (Hamzah B. Uno and Nina Lamatenggo 2016). The competencies possessed by a Christian educator will have a positive impact on students, because Christian educators must be role models for students and are responsible for bringing students to know the Lord Jesus as the Savior of their lives.

b. Responsibilities of Christian Educators

That Christian educators are obliged to carry out their various duties and obligations seriously. When Christian educators seriously carry out their obligations, it can be interpreted that Christian educators have loyalty in carrying out their responsibilities well. Therefore, when Christian educators carry out their responsibilities seriously, this is a very important action in carrying out their profession as a Christian educator. The responsibility of Christian educators is to help students understand God's design for their lives, so that they firmly believe in the Lord Jesus Christ and acknowledge Him as their Lord and Savior. In carrying out their duties, Christian educators do not limit themselves only to caring, but also pay attention to their responsibilities in the spiritual, moral and intellectual fields of students. Therefore, Christian educators need to understand that the duties and responsibilities they carry out are a form of God's call to serve God in the field of education, so that it is believed that Christian educators can carry out their duties and responsibilities wholeheartedly.

4. Legal Basis for Using Social Media

a. Juridical Legal Basis

The juridical legal basis that regulates the use of social media is: First, PP Number 17/2010 article 48/59 which requires that the learning process be carried out by Christian educators by using social media responsibly towards students, so that students can master knowledge. and technology is then used to provide information to other people responsibly (Dewanta

2020). Second, Law number 11/2008 concerning ITE, was later changed to Law Number 19/2016. This regulation was issued with the aim of providing understanding to the public so that they are ethical in using social media and are expected not to spread hoax news, so that they do not harm themselves and others over time.

b. Basic Biblical Law

Social media is not only regulated in basic juridical law but has been regulated in the Christian Scriptures. The Christian Scriptures narrate views on using social media well to get maximum results. Various information accessed via social media needs to be filtered by users (students) when accessing it, so that thoughts, words and actions can be properly maintained. The basic laws of the Bible that regulate the use of social media are: First, when using social media you need to access the deeds of the righteous path, so that you are able to maintain the righteous path (cf. Proverbs 2:20-21). This verse indicates that information obtained through social media is used to guide and direct everyone to the truth which is manifested in every concrete action.

Second, Christians (students) who have experienced rebirth must be in communion with God so that they have the right lifestyle when using social media. Social media always offers negative content such as infidelity/ adultery. According to Miller, women who have married while far from their husbands and cannot stand being tempered, then when tempted by other men, they immediately respond seriously. If you cannot withstand temptation, you may leave your husband and cancel the marriage agreement that has been vowed before God. Therefore, God's word absolutely forbids adultery even though social media always offers content about such adultery (Deuteronomy 5:18; Genesis 2:24; Malachi 2:14) (Miller 1926). Using social media usually tempts people who believe in God, because social media presents information online and often presents things that are not pleasing to God. For this reason, students must understand correctly how to use social media so that God's purpose for the lives of many people can be achieved well.

Third, Christian believers (students) become lights to the world (Matthew 5:13-14). Followers of Jesus as the light of the world to illuminate the world (Selan 2020) even though the world's temptation is very strong through social media. Followers of Jesus also act as the salt of the earth because they must be worthy of living differently from the world amidst the proliferation of negative content that is always offered through social media. For this reason, all believers must maintain goodness in the world and a harmonious attitude towards others (cf. Mark 9:50). So, an important emphasis is on the attitude of every believer to show good deeds in his life every day (Heer 2003).

Thus, when students use social media, it is appropriate for them to always position themselves as salt and light in the world. In fact, believers use social media to always position themselves as lights of the world. Students are obliged to influence other people with the right attitudes and

actions, so that they can see and know the truth in Jesus Christ. In fact, as the light of the world, his goal in life is to enlighten others with the light of the Gospel of Christ, so that the social media he uses becomes a means for him to witness and to preach the Gospel of Christ.

METHODOLOGY

This paper used a qualitative type of methodology through the relevant literature (Marthen Mau, Junio Richson Sirait, Markus Amid, Yohanes Kotte 2023:4). Qualitative research methods are scientific procedures in research to produce written descriptive data (Runa, Marthen Mau 2022). Meanwhile, library research means a study used to collect data and information with the help of various literary sources related to the research topic (Mau 2023). So, the aim of literature is to obtain data or information needed by the author from various sources, for example through books, journal articles and other sources that are relevant to the research title (Saenom 2023). Using this method allows the author to carry out theoretical analysis from existing sources until everything is complete and the author can draw conclusions to answer the problem formulation contained in the research title.

The data found is divided into three stages: collected, reduced, and displayed items. In the first stage, researchers collect literature that correlates with the research topic. After collecting data, the author selected the literature that was most relevant to the research topic. After selecting data, the author analyzes the literature to build a conceptual framework to achieve research objectives (Et.al 2023:4). The author first carries out an analysis regarding the understanding of the use of social media which was stated in the introduction, then the author carries out an analysis of the concepts and theories in previous books and scientific journals to support this article in providing a contribution to knowledge and understanding when using learning media to application can be determined in the learning process for students. The method of analysis used by the author to show the application of understanding used in technological facilities is to find the main points of discussion through reading, taking notes and processing research materials (Amid 2021), and abstracted the research results and then the author applied them to the learning process for students.

RESEARCH RESULT AND DISCUSSION

Utilizing Social Media for Students

Understanding social media

Media means the tools/facilities that Christian educators need for smooth learning. Media is all types of media applications within students' insight that can improve the learning process. Because using media is very necessary for the smooth teaching and learning carried out by Christian educators while in the classroom (Aris Munandar, Teti Sobari 2020). Social means liking to pay attention to the interests of the general public. The terms media and social can be emphasized that media and all software are products of social processes. Using social media can sometimes be misused by students during the learning process, therefore Christian educators need to provide correct understanding.

Social media is an interactive communication medium that takes place in two directions, so it can attract other people's interest in conducting studies from various different perspectives (Saputra 2019). Social media is a means/ container that people use to communicate directly or indirectly (Liedfray, Tongkotow, Fonny J. Waani 2022), by using the internet network, so that users can be directly involved in interacting/ communicating and building relationships with fellow humans through blogspot media, social networks, internet forums, virtual worlds (Liedfray, Tongkotow, Fonny J. Waani 2022), social media websites, Wikipedia, discussion boards and cyberspace (Marianna Harahap, Firman 2021). Hardware applications for each type of social media have been provided on the internet network, therefore every user is free to create their own website, so that other users can open it to connect and communicate with other users.

Social media refers to internet-based platforms or websites, so that users are directly involved in various activities to share interactions and collaborate with the general public online. Social media has various main characteristics of social media, namely:

1. User Profile: Social media users need to have a personal profile that contains information about themselves, such as name, photo, interests, and others.
2. Sharing Content: Users are interested in uploading content such as status, photos, videos, articles or messages that can be displayed by other parties on their network.
3. Social Interaction: Social media provides facilities for social interaction between users, including communication through comments, individual messages, or reactions to content shared by other parties.
4. Network of Friends: Social media users can connect with friends, family, colleagues, and even other people in their social network, forming an online network of friends that can be used for communication and sharing information.
5. Sharing Knowledge and Interests: Social media can allow users to collaborate in groups, communities or forums based on their interests and talents.
6. Versatile Use: Social media can be used for various purposes, including socializing, networking, education, activities, news consumption, entertainment, etc (Purnama and Asdlori 2023:47).

Thus, social media is web-based media where users can interact directly with the help of an internet connection, so that users access it freely and responsibly. Social media users may invite each other to have an interest and play a role in contributing freely, commenting and presenting various news appropriately for the benefit of society. Therefore, social media becomes a means to interact socially with other people without any obstacles if the signal is smooth.

1. Goals and Benefits of Social Media

a. Social Media Goals

In principle, everyone has a smartphone because it definitely opens social networks for a certain period of time. Social media aims to facilitate communication and provide entertainment from time to time. Social media was created for communities, organizations, agencies and companies to

communicate. So, social media is used for communication between members/ employees, between administrators and between administrators and employees/ members. Social media has a very important purpose, namely to communicate, dig up information and interact with each other.

b. Benefits of Social Media

In fact, various types of social media are directly connected to the internet network. Therefore, in this digital era, social media has the potential to support learning regarding place and time without limitations, so that learning material is easily accessible and social media can even help students to interact with fellow students and educators who are actively involved in the learning process activities (Lestari 2022). So, social media has enormous benefits for students who take part in education in every educational unit. According to Harahap, the use of social media as advanced technology has become a societal need that can both benefit and harm society, especially considering the increasingly significant social and cultural changes in society (Marianna Harahap, Firman 2021). Social media is useful for communicating, building relationships and having an identity, because users can introduce their identity to other social media users so they can build good relationships. Basically, social media is useful for maintaining relationships with friends or family, meeting other people who have the same interests, discussing opinions, asking questions and so on. Social media is a tool/ media for learning that can be used by students to access learning material. So, there is social media that students can access for the learning process, so that educators can focus on learning through various creative content.

Social media can help students collaborate and communicate online, thereby saving time. Students can even work together with groups from different backgrounds to exchange ideas and knowledge. Learning process activities via social media have several advantages, namely:

1. To help each other in exchanging documents and resources that everyone has.
2. To give and receive reflections that each person has.
3. To serve one person to another.
4. Increasingly advanced science and technology can be known and understood through sharing data.

Teaching and learning process activities need to be implemented to improve students' skills when information technology is used responsibly. So, the benefits of social media in the educational sector are:

1. As a platform for collaboration in the learning process for educators and students.
2. As a research tool to increase the knowledge of educators and students.
3. Helps provide a broader paradigm for educators and students.

4. To access data information.
5. Improve learning methods for students.

Therefore, learning process activities using social media can provide advantages and benefits for its application. Students can increase their skills and engage in independent interactions in the learning process. Learning process activities using social media can run smoothly if students do not misuse technological facilities. Christian educators use technological facilities to support learning process activities (Lestari 2022). Thus, social media is very useful for building and maintaining good relationships with an internet connection which makes it easier for students and educators as social media users to be able to interact with each other in a smooth learning process.

2. Technology Facilities Support the Learning Process

There are many technological facilities to support the learning process, therefore there are several technological facilities that are often used in learning, namely:

a. Blogs

In general, blog technology facilities are used to send information that benefits many people, provide mutual input, and share data information (Yohanes Hendro Pranyoto 2020). However, blogs/weblogs can function as a source of learning. Because blogs are websites that are easy for Christian educators to use, both for uploading study material and conducting online learning evaluations. Blog social media is in the form of an e-book, because a blog is a website in the form of an application consisting of writings, often referred to as posts on a web page (Rustam Abdillah 2017). This type of social media blog is an alternative media that can be used to package internet-based learning materials. Because using blogs as a learning medium helps students understand learning material well and is fun. This type of blog technology facility is a general facility that can be used to implement learning for students in all educational units from basic education to general and vocational secondary education (Sulasmianti 2018).

b. Telegram

The Telegram application is a learning medium that can be used by Christian educators and students. The Telegram application has a ChatFolders function, which is a place to store information that allows Christian educators and students to share learning material because this application can accommodate a large number of files (Nurulaisyah Abu Bakar, Fatin Natasya Mohd Rofizi 2022). The function of the Telegram application is to share documents, photos, videos and various other file types. Christian educators use telegram facilities as good technological facilities in teaching students online, because telegram technology facilities are a means for the learning process to meet teaching and learning objectives. So, the Telegram application as a learning medium is used as an intermediary for online learning process activities between Christian

educators and students so that it becomes more efficient (Ernawati, Yeni, Ririn 2022).

c. Twitter

Twitter is an online social networking site that is used for the general public to interact via short messages. Twitter can be called the SMS of the Internet as an internet application program for sending short messages. The type of social media twitter can help as a medium for distributing information (Waloeyo 2010). Twitter is a micro blogging site because this site can be used by users to send and read messages like blogs in general. The short messages expressed are called chirps or tweets, initially 140 characters (Anggreini 2016) to 280 characters. Twitter users are allowed to upload photos, short videos and other important messages. Twitter users deserve to read, post what they want, and follow other parties' messages or popular topics. In this research, Twitter is used by educators to increase students' vocabulary because Twitter social media is a medium used to increase students' knowledge in developing vocabulary understanding (Mork 2009). Twitter technology facilities can be used as facilities for carrying out teaching and learning activities, namely: (1) teaching and learning becomes more interesting to increase student learning achievement; (2) the teaching and learning process can be carried out anywhere and at any time; (3) PAK teachers function as facilitators in providing learning materials. So, Twitter social media is very necessary in learning activities because it can help learning activities become effective and efficient to attract students' interest in learning. In fact, the benefits of Twitter in the learning process are to hone the competence of students and educators in writing because the habit of writing over time will give birth to logical theories that can be justified.

d. TikTok

TikTok is a type of audio video-based social media that is now popular with the younger generation (Nurin Salma Ramdani, Angga Hadiapurwa 2021). TikTok technology facilities as video-based (online) social media from China were disseminated in early September 2016. TikTok gives its users access to create short music videos. Effective interactive multimedia is a learning medium to improve students' listening skills. Learning media as one of the components in role-playing learning is important for learning and can be placed according to the learning objectives (Dewanta 2020). So, it can be seen that audio-visual learning media can support Christian religious education learning. The many features and characters offered by the Tik Tok application can accommodate audio-visual needs in Christian education learning.

TikTok technology facilities are used as attractive learning facilities for the reasons: (1) the TikTok application is an attraction for students in the learning process; (2) TikTok technology facilities are of interest to students, because they have interesting features that can be used for learning activities; (3) TikTok's technological facilities have the value of experience,

maturity and characteristics of students who are connected to the digital world. TikTok technology facilities as a category of online social media for teaching students based on mobile learning (Dewanta 2020). Mobile learning is learning carried out by students who study learning material not in one place and students make good use of technological devices with the help of Christian educators in learning.

e. Instagram

In principle, Instagram is a social network that focuses on sharing photos of its users. The name Instagram consists of two terms, namely "insta" and "gram." The term insta is called instant, which is understood to mean that there is ease in taking photos for viewing. The term gram is called a telegram, it can be understood that it is to send information to other people (Yohanes Hendro Pranyoto 2020). In the learning process, Instagram technology facilities can be used as a learning medium that can be utilized because it is easily accessible to all students. Instagram technology facilities can be classified because they have quite complete features to facilitate teaching and learning activities. Use of Instagram technology facilities as a learning facility which is carried out through Instagram feeds, IG stories and live. If Christian educators have the interest to send a lot of material, they can send the material via their Instagram feed. If Christian educators wish to provide material that is not too much as an exercise to train students' skills, then they can use the IG story feature, whereas if the teacher wants to deliver directly providing additional material related to material that has been uploaded, then Christian educators can use the live feature on Instagram. These three features can make it easier for Christian educators to interact via Instagram. So learning is not only done at school, but Christian educators can interact with students through social media (Ambarsari 2020).

f. YouTube

YouTube's technological facilities are a website used by users to store, watch and share photos, videos and other important applications in public. So, YouTube is the most important location when disseminating various images, including simple video content, teaching materials, vlogs, short films, film trailers, music, education, animation, entertainment, news, TV and other interesting information. The increasingly high growth of smartphone and internet users makes the information data disseminated on YouTube also increasingly interesting. In the learning process, YouTube can give students and educators the freedom to express and collaborate in the learning process, and can gain valuable experience in improving their capabilities (Mahendra 2020). The ability of students and educators to

collaborate to create a video based on the learning process and then upload it to the YouTube channel. Then together you can watch and provide responsiveness to the videos that have been uploaded, either in the form of input, suggestions or criticism of the material provided (Mahendra 2020). The benefits of YouTube technology facilities as a learning medium for students who are still in education, whether in primary, secondary or higher education (Liedfray, Tongkotow, Fonny J. Waani 2022). Meanwhile, the advantage of the YouTube social media type is the availability of various types of videos which can help students and educators as inspired video makers which can be downloaded via PC or mobile phone (Mahendra 2020). So, this type of YouTube social media provides inspiration for students and educators to always innovate in using the YouTube application to make the learning process smooth.

g. Facebook

The type of social media facebook consists of two terms, namely face and book, which means face book. Historically, the facebook application was first created by Mark Zuckerberg under the name facemash on October 28 2003. On February 4 2004, Mark Zuckerberg began launching an application called The Facebook (TheFacebook.com). At that time, members who wanted to join were still limited to Harvard College students. Then around March 2004, the facebook site expanded to Stanford, Columbia, and Yale. In 2005, the name which was originally The Facebook, was later changed to Facebook (Riantana 2020) until now, it is estimated that there are more than 1 billion facebook users, including students and educators. Facebook is known as a well-known technology facility and even as an online service site used by users (students) to share photos, videos, messages, text (status), links, or the latest news related to learning material. Learning materials can be shared via facebook or take learning resources, namely photos, text, videos, etc. to be used in the learning process.

Facebook social media is often used by humans (students) and educators because the way to use it is very simple and is very popular with users, including students and educators. Therefore, one of the benefits of Facebook is that students can use the Facebook platform to learn and find learning resources, both those shared by educators and the academic community. So the benefits of Facebook for education are: First, for students in primary, secondary and higher education, namely getting lots of friends to share the learning process and a place to look for information. Second, for educators (teachers or lecturers), this is a place to provide important information to students, teachers or lecturers can create groups for sharing/consultation, and educators can provide lessons or assignments online easily.

To make it easier to use Facebook, you need to have your own account that is connected directly to the internet so you have the opportunity to join other users, so you need to create a Facebook account. The steps to create a Facebook account are: (1) open the facebook.com site; (2) click create new

account; (3) enter first, last name, email, and cellphone number; (4) create a password; (5) fill in the date of birth and gender correctly; (6) click register. The steps above need to be followed properly until completion. After that, log in via the application downloaded on the Play Store. To create a status for the first time, please click on the “What Are You Thinking?” Therefore, users, for example students and educators, should act wisely and follow the provisions on Facebook when using it.

h. WhatsApp

WhatsApp is a type of social media free cross-platform instant messaging application. In other words, WhatsApp is a type of social media application for sending messages and calls that is simple, safe and reliable, and is available for cellphones all over the world for free. Historically the WhatsApp application was founded by Brian Acton and Jan Koum on February 24 2009 in California, United States by giving the application the name WhatsApp which means how are you? Within the scope of the learning class, to be effective and efficient in learning, it is necessary to create a WhatsApp group, making it easier for Christian educators to send learning resources in the form of learning modules/text, photos, videos, graphs, diagrams, tables, and so on.

The WhatsApp social media application is not only a medium for communication and sharing data information, but WhatsApp is effective and efficient for teaching and learning activities. WhatsApp technology facilities can be used to teach students online or WhatsApp is intended to teach students in blended learning (Rani Tiyas Budiyanti, Roro Isyawati Permata Ganggi, Penggalih Mahardika 2021). The term blended learning can be interpreted as the study of techniques for teaching students through collaboration between offline and online learning. Offline and online learning function as technological facilities to support students in independent learning activities and communicating with educators and classmates or school. So, blended learning is a new innovation and learning experience that integrates traditional and modern elements.

This illustrates that the WhatsApp type of social media is a learning medium because of the ease of communication to distribute information, both personally and groups (Arifin 2023). Using WhatsApp Groups as a learning medium can increase students' digital literacy as active users in the learning process. The material taught through videos and teaching modules via chat will indirectly increase digital literacy capacity to be heard, read, written and discussed by students in the WhatsApp group in question (Rani Tiyas Budiyanti, Roro Isyawati Permata Ganggi, Penggalih Mahardika 2021).

Learning Process for Students

Learning activities can be carried out in a formal education environment for students. The term learning process can be divided into process or learning. A process is something that is sequential (sequential) in developing something that is useful for many people. Meanwhile, learning means teaching and teaching students based on education as the main determinant of success in the field of education. Therefore, an intense two-way interaction process between educators and students is needed. So, teaching can be carried out by educators, while learning is carried out by students. The study of the etymology of words is called learning. Learning is defined as a conversation carried out by students and educators effectively and efficiently in order to discover everything that students do not yet know (Mau 2021). Learning is planned efforts based on learning resources so that the learning process occurs within students (Junaedi 2019). Learning carried out in a formal education environment must run in accordance with the expected principles. So the learning process for students is in principle very important and needs to run smoothly. The principles of student learning can be implemented by education providers to apply learning principles for students (Marthen Mau, Saenom, Ina Martha, Gundari Ginting 2022).

The essence of the learning process is all the efforts made by educators, including using various types of social media in the learning process for students. Thus, the learning process is a conversation carried out by educators and students through useful learning resources including using social media that is relevant in a learning environment, for example formal education. The learning process must be provided by Christian educators so that they can gain knowledge, form attitudes and beliefs in students.

CONCLUSIONS AND RECOMMENDATIONS

Communication/interaction via social media in the past was very simple when compared to the development of modern technology. Because the development of technological facilities is currently directly related to internet network connections, it is easy for everyone to use social media to get information, do business, for entertainment, and so on. However, social media has bad benefits for users if it is not used according to its function. The use of social media in the educational sector for the learning process is very appropriate, but in its implementation, some students use social media for things that are bad. Therefore, Christian educators are very responsible to their students, so they use social media as appropriate. The responsibility of Christian educators regarding social media is to educate, teach, guide, direct and lead students to positive things.

The factor that influences students in using social media is that the learning process has developed rapidly in that everything can be reached easily via an internet connection, so this makes students have to use social media effectively and efficiently. However, in its implementation, there are students who use social media incorrectly, due to a lack of correct understanding given to students, so they are free to use social media. In the learning process, efforts have been made by Christian religious education teachers to provide a correct

understanding of the use of social media, which includes socializing, disciplining and taking firm action against students who misuse social media. Christian educators expect students to use social media with the correct understanding, so that social media has a good impact on students. Christian educators must be good role models for their students, able to lead students, and educate well, so that students are brought to know Jesus Christ and through their indirect introduction they know what is evil and what is good.

ADVANCED RESEARCH

This research still has limitations, therefore we provide the opportunity for other authors to carry out further research, either using the same research methodology or other research methodologies according to each author's interest in carrying out further research.

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