

## Interpersonal Communication Model of Breadwinner Moms in Building a Harmonious Household in Bandar Klippa Village, Percut Sei Tuan Subdistrict, Deli Serdang Regency, North Sumatera, Indonesia

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### ABSTRACT

This research aims to analyze the communication process, role exchange, and interpersonal communication model of breadwinner mothers in building a harmonious household in Bandar Klippa Village, Percut Sei Tuan District, Deli Serdang Regency, North Sumatera Province, Indonesia. The method used in this research is a descriptive method with a qualitative approach so that the data is then explained in sentence form. Researchers used interviews and documentation techniques to collect data from informants and triangulation. The results found by researchers include that the communication process continues because there is an element of mutual love and need for each other, the exchange of roles that occurs is contrary to functional structure and cultural norms, so the word "boru" appears. For Batak husbands who help with household work, the communication model that occurs is the Schramm model combined with the theory of the division of roles and needs from the discipline of psychology.

## INTRODUCTION

The role of women in the family, especially in fulfilling need economy moment this is very important. Condition economy very difficult family make Women follow as searchers. Women are finally involved in sector public Work. Women like That are also called working women. That's the end of it causing Woman to jump in and enter the world of work.

Study Hernamawarni (2009), states There are several causal factors Woman enter to in the world of work. The factors in question among others, are for increase quality of live, paying debt, reducing dependency on husband and improve social status. The woman who jumped into activity professions like the field of Macro, Small and Medium Enterprises (MSMEs), offices, etc. which are based on promising education, expertise, skills, honesty and so on. A progress and levels career (Utaminingsih, 2017: 93).

Phenomenon Woman Work No Can separated from gender roles because traverse function as a human in the eye public layman. Gender and communication are two mutually things related because communication with all the channels, with all the communicators capable shape and determine the role of boys and girls in society (Anggraini et al., 2021). Gender is not natural, but rather the result construction of social, cultural, religious, and ideological certain people know limited space and time so that depends on values society and change according to situation and condition. Some women in some big culture are expected to as figure nannies (domestic) and males as the searcher income (public) (Widyawati, 2017).

Change role searcher living in family Keep going happen until the moment This. Women already Can silent and follow help To look for livelihood (Sukidin, 2019: 147). A case in the United States shows that since 2016 happened enhancement number of fathers living at home in several year last, and men report a strong desire To use up more Lots time with family (Livingston: 2018). That matter Then causes several Gender norms are shifting. There is an improvement number of fathers who stay at home (stay home daddy) in several years lastly and mother searcher breadwinner moms who also participated increased. Shift Big things happen too in the percentage participating mothers in force Work. Dad works To get wages, but Mother increase participation they in work paid for 40 years final. Married mother who works and earns wages only of 56.3% in 1976, compared to 2017 it rose to 69.6% (US Census Bureau : 2017). Breadwinner moms pictured as Woman which are already Marry with role as searcher living including those with income The same or more from husband they.

Communication is one aspect of life and human behavior as a whole. Humans relate to each other through communication and through communication humans fulfill all their life needs. Interpersonal communication is action-oriented, namely an action that is oriented towards a certain goal. Jaludin Rachmat stated that interpersonal communication is effective if the communication meeting is enjoyable for the communicant. If you gather in a group that has something in common with you, you will like them.

Communication also takes place more relaxed, happy, and open. Gathering with people you hate will make you tense, anxious, and uncomfortable.

Bandar Klippa Village, Percut Sei Tuan District, Deli Serdang Regency, seen from its location, Bandar Klippa Village is a hinterland area of Medan City which is experiencing changes in village (urban) characteristics, especially community activities. Bandar Klippa Village was chosen because based on researchers' observations, there is a phenomenon of breadwinner moms in quite frequent numbers. There are several families with breadwinner moms but the husband continues to work, there are also those where the husband does not have a job. For those who have husbands who also work, their income tends to be below the wife's income, so the wife is the main breadwinner in the family, so that her husband is the supporting or additional breadwinner.

This phenomenon is very interesting to study in terms of processes and models of interpersonal communication such as what they do to maintain harmony in their household and the distribution of household tasks that they must play.

## LITERATURE REVIEW

### Theory Communication Interpersonal

Communication or communication in English originate from the Latin word *communis* which means " same ", *communico* , communication or *communicare* which means " to make same " (to make common). Term first *communis* often called originate as The origin of the word communication is root from Latin words others that are similar . ( MulSYA , 2007: 46). Communication is the delivery process something message by someone to others for give know or For change attitude , opinion or behavior Good direct in a way verbally , or No direct through the media (Effendy, 2008: 5).

Communication interpersonal is one of form communication that occurs in association between fellow humans do in life daily like in family , environment social , environmental education , environment work and so on . Essence association shown includes by degree of intimacy , frequency meeting , type relationships , quality interaction between they especially factor to what extent involvement and mutuality influence .

According to Schram (1954), human beings with each other get along, there are each other shares information However some are mutual share ideas and attitudes . ( Liliweri , 2015:11). Likewise according to Merrill and Lowenstein (1990) stated that in association between people always an adjustment process occurs thought , creation containing symbols something understanding together . ( Liliweri , 2015: 11). Communication interpersonal have uniqueness Because always started from nature relationship psychology and psychological processes always result influence . As stated by DeVito (2011), communication interpersonal is the delivery message from someone accepted by others with effects and bait come back straight away . Communication interpersonal in question in study This is established communication between 2 people who have intertwine connection House ladder as partner husband and wife .

### **Breadwinner Moms**

Women today increasingly develop and progress To take big roles in public . Many women are starting to fight for their rights and opinions before him public, fine of matters education or social . This matter can seen with many women started role become searchers living main in family ( Nnubia, Ibeanu , & Okechukwu , 2020). A woman who runs its role the in a way general called with breadwinner moms, mom breadwinners, or women breadwinners ( Nnubia et al., 2020).

Schmidt (2017) saidthat, breadwinner himself interpreted as a pair of parents ( good party husband or wife ), who earns money and uses it For live family they . Meanwhile, Eboiyehi, Muoghalu, & Bankole (2016), define breadwinner moms in terms of special women underwriter answer main in income For need House stairs, and those who have husband income more low from him or No income The same very . No Far different with Glynn ( in Nnubia et al . , 2020), who describe breadwinner moms as mothers Work as well as income equivalent or more Lots from his partner . If withdrawn Conclusion , then breadwinner moms can be defined as Mother searcher living main in family , which fulfills need House the stairs more from 50%.

Until moment Currently , the number of breadwinner moms in various countries is still Keep going develop . Reported from survey by Wang, Parker, & Taylor (2013), has found as many as 5.1 million American families who have a Mother with income more tall compared to with her husband . In line with what happened in Africa, it was discovered as many as 80% of families income low lived by a breadwinner moms (BussninesDay.ng). From other data namely the Office for National Statistics (ONS) in the United Kingdom was also recorded , since 2004 increase even happen by 18% from 19.8% to 23.3% in 2009 (royallondon.com). Enhancement This prove that every year , one mother decides For become searcher living main No reduce but increasingly increase .

### **METHODOLOGY**

Methods used in research This is method Descriptive with approach qualitative. Moleong (2017: 6) said that study qualitative is approach purposeful research For understand phenomenon about what is experienced by the subject study like behavior , perception , motivation , action and so on holistic and with method description in form of words and language , on a context especially natural ones with utilise various method natural . Miles and Huberman's (2018) analytical model divides steps Data analysis includes data collection , data condensation , data display and withdrawal conclusion (conclusion). Data collected at stage study beginning is the data obtained with interview depth , observation and documentation . Miles and Huberman in Sugiyono (2021: 142) stated understanding from Data condensation is the process of selecting , focusing , simplifying , creating action data abstraction from notes field , interview, transcript , various documents and notes field .

### **RESEARCH RESULT**

Bandar Klippa Village is one of Villages in the District Percut Sei Tuan Deli Serdang Regency, North Sumatra Province, Indonesia with area 1,828.4 Ha.

By administrative Bandar Klippa Village consists of 20 hamlets led by Mr. Suripno, SH, MH Bandar Klippa village is village with amount resident most in the district Percut Sei Tuan. Bandar Klippa Village Subdistrict Percut Sei Tuan Deli Serdang Regency, seen from location its territory Bandar Klippa village is the hinterland area of the city of Medan that is experiencing this change characteristics rural (urban) areas especially activity its people. Klippa city village inhabited by 8,736 people with amount head families 2,347 heads family. Activity changing society followed by a pattern education and progress pattern think increasing number of people proceed For open face changes that occur in society lay people, esp Breadwinner Moms Phenomenon. Bandar Klippa Village chosen as location study This because of observation pre research, based title and topic raised researcher find Woman working (breadwinner moms) who live side by side with father House stairs (stay home daddy) inside sufficient portion often.

Researcher do interview with 4 (four) pairs husband the wife in it consists from a breadwinner mom and stay home dad. Interview results obtained Then become data findings will be processed the researcher who did it research in Bandar Klippa Village. Researcher find that communication interpersonal is This is a very important thing for breadwinner moms build House harmonious stairs. However, communication interpersonal events that occur someone is walking almost Similarly, there are also those that are running different between four partner husband wife the.

### **Communication Model Interpersonal Breadwinner Moms with Husband**

Communication interpersonal become crucial thing in connection man with man other. Man use different communication models depends with Who He communicate. Moment communicate with superior Of course just using different communication models at times communicate with partner. Even husband Wives also have different communication models depends his partner, esp in frame build House harmonious stairs.

Position and role both are very influential with what model then used in connection interpersonal husband and wife. As for the study, This researcher interested For poking around in a way more in regarding communication models interpersonal breadwinner moms with husband in frame build House harmonious stairs. Study This carried out in Bandar Klippa Village with technique interview various appropriate informants with criteria.

Explanation researchers in chap previously that study This done with approach qualitative. Then the data will be explained through description elaborated text with background background, theory, as well answer problems that arise focus problem. The data will be explained is results findings researchers obtained moment do study use interviews and documentation.

Moms can become the breadwinners phenomenon seen in life Indonesian society, especially in North Sumatra. Data from the Central Statistics Agency (BPS) of North Sumatra Province shows the level of participation force Work women in 2020-2022 according to type sex show

number Woman Work is already above 50%, whereas in Deli Serdang Regency it is at 51.6%. Situations like This result Woman becoming individuals active in the sector public in seeking and fulfill economy family . That matter make moms frequent breadwinners doing activities outside home and leave her husband , so A little Lots impact with communication interpersonal with her husband.

BPS data for 2022 says There are as many as 516,344 divorces happening in Indonesia. Report noted that 448,126 divorces occurred in Indonesia based on a number factors causes in 2022. Disputes and quarrels become factor main reason divorce national throughout the year. The amount reached 284,169 cases or equivalent to 63.41% of the total factor reason case divorce in the country. The reason divorce the most next Because of factor economics , that is as many as 110,939 cases (24.75%).

That matter became a later concern researchers developed For lift anomaly exchange the role that occurs in the informants encountered , however still Can maintain House the stairs in a way harmonious . Disputes and quarrels arise reason the most happen divorce Of course just caused various matter . One of them became the reason for the second divorce in Indonesia, namely economy .

Disputes and quarrels is possible conflict arise Because lack of effectiveness in communicate . Especially in matter This triggered Again with matter fulfilling economy in a way more main by one wife . Communication interpersonal is action oriented, ie something goal - oriented action certain . Jaludin Rachmat state that communication effective interpersonal when meeting communication is fun things for communication .

### **Breadwinner Moms Role Exchange with Husband**

Gender and communication is two mutual things related , because communication with all the channel , with all the communicator capable shape and determine role boy and girl in society ( Anggraini et al., 2021). Gender is not natural, but rather results construction social , cultural , religious and ideological certain people know limit space and time so that depends on values society and change according to situation and condition . Some women in some big culture expected as figure nanny main ( domestic ) and male as searcher income main ( public ) ( Widyawati , 2017).

Ideology patriarchy rooted strong and accepted as A normal circumstances concerning connection boy and girl . Patriarchy intertwined through cultural interpretations as well as applicable norms in public so that control man - man felt as circumstances normative without must question return Why position Woman always become shadows man. In culture Java Woman identical to environment House . Semah is a common word used as mention for a wife in Language Java smooth , Quinn explained the word rooted from the word omah (1996:255). This prove that ideology patriarchy has socialized in long and pervasive in a way Excellent as well as get agreement together public .

## **DISCUSSION**

### **Communication Model Interpersonal**

Connection between man Certain No regardless from conflict . Even A relationships that are considered normal too ( husband working , mother House stairs ) no can inevitable from happen conflict communication interpersonal . Start from matter small can become a " spice " in House stairs , up which ended in divorce . His height number divorce that has been explained researchers in chap previously that number highest is Because factor disputes and quarrels in numbers reached 284,169 cases or equivalent to 63.41% of the total factor reason case divorce in the country. (BPS data for 2022).

Communication interpersonal is action oriented, namely something goal - oriented action certain , which is one objective mainly is For reach similarity meaning so that capable reduce conflict and misunderstanding , as well as difference interpretation . According to Nurbani (2019), communication interpersonal will more effective If You gather in something group that has similarity with you , because communication interpersonal will more effective If You each other liked . Communication interpersonal events that occur in House breadwinner moms ladder with husband tend No equivalent . Awareness will differences this is what makes it possible communication grow and thrive . House ladder in study This created too of course just in it there is element each other like so that communication interpersonal can more easy intertwined in a way effective .

After analyzing phenomenon that occurs to informant study this , researcher find a communication model interpersonal use theory communication between personal and theoretical communication related interpersonal with gender ie theory exchange love Darling .

Theory communication interpersonal Joseph A. DeVito (2016: 26) said about characteristic communication effective interpersonal be marked with exists openness , empathy , support , positive feeling and equality . Theory that also happens reference researcher in compile guide interview and become one reject measuring communication interpersonal practices breadwinner moms couple with her husband in frame build House harmonious stairs .

There is enough answer significant that all the breadwinner moms get support (supportiveness) and attitude positiveness (positiveness) of husband , because considered can help economy family . Besides that , there is exchange role as form empathy and equality carried out by the husband from breadwinner moms namely stay home daddy who will discussed in sub- chapter after This .

### **Breadwinner Moms Role Exchange with Stayhome Daddy**

Because it builds House harmonious stairs in the middle anomaly exchange role between husband and wife it's not easy thing , then This become urgency for researcher . Moreover still in Indonesia adhere to system patriarchy and upholding tall man as searcher breadwinner and wife who prepares all realm domestic .

Patriarchal values own essence with nature that Woman destined For accompany man in guard existence , character , respect , authority , implementation duties , and disclosure love Darling in frame create order more social harmonious and balanced (Spradley, 2017: 34). Society with culture patriarchy determine that not quite enough answer search and provide living

family is the father ( husband ). Whereas mother ( wife ) more focus on role reproduction in realm domestic . Standardization role husband and wife in a way dichotomous public-productive played by husband , temporary role domestic-reproductive is role wife Already rooted strong in society . ( Mufidah , 2014: 127). Cases that are of concern in the research This is How existence House harmonious staircase still awakened in roles are interchanged in the middle hustle frenzied thinking still patriarchy become understanding public layman . And refuted with exists theory exchange love affection (affection exchange theory) or abbreviated as AET as well helped with exists understanding communication interpersonal becoming factor main in support creation House harmonious stairs .

Change role that occurs between breadwinner moms and husband is possible thing happen for AET. AET is of the opinion that communication No only determined by gender and cultural factors , but rather with factual and evolutionary influences . In the , emergence A phenomenon new become more Possible For accepted and happened .

Gender and culture are things that don't Can separated . Ordinary people understand adhered to gender patterns understanding that role wife is companion for her husband , as well operate roles domestic and not follow help look for living . The opposite is also the role husband is as head House responsible ladder answer in fulfillment all aspect economy at home .

## CONCLUSIONS AND RECOMMENDATIONS

After the research process has been carried out researcher will explain possible conclusions withdrawn , among other things is as following :

1. Based on the analysis that has been done researcher do in the field , researchers can conclude that communication interpersonal is very important thing in create connection House harmonious stairs , esp House breadwinner moms ladder in Bandar Klippa Village Subdistrict Percut Sei Tuan Deli Serdang Regency Province North Sumatra Indonesia. Communication process can walk in a way Keep going continuously Because exists element each other love and each other requires marked with conflict that occurs always can resolved with the same pattern , ie when someone needs it .
2. Exchange role in House steps that occurred in the research This No regardless from exchange love Darling . Operate House ladder The same with play role , understood man role in the realm public as searcher livelihood and women in the realm domestic as nanny main experience shift and change . So on research This with factor circumstances in a way facts and evolving make exchange role is thing that can be results study .

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