

Editorial Team

Advisory

Nia Dewanti Simanjuntak, S.Pd, Director, Formosa Publisher, Indonesia

Editor in Chief:

Genesis Sembiring Depari, Ph.D, Director, Formosa Publisher, Indonesia

Editorial Board:

Dr. Aaron Raymond See, Southern Taiwan University of Science and Technology, Taiwan

Wisuwat Wannamakok Ph.D, Graduate school, Dusit Thani College, Bangkok, Thailand

I Gusti Agung Musa Budidarma, PhD, Universitas Klabat, Indonesia

Lê Thị Bích Ngọc, Ph.D, National Economics University Hanoi, Vietnam

Ari Kristanta Tarigan S.Sn., M.Sn, Formosa Publisher, Indonesia

Irwan Ginting S.Th.,M.Pd.K, Formosa Publisher, Indonesia

Dr. Uma Shankar Yadav, Motilal Nehru National Institute of Technology Allahabad Prayagraj, India

Dr. Kamran Abdullayev, Institute of Economics of Azerbaijan National Academy of Sciences, Azerbaijan

Dr. Lanita Winata, Griffith University, Australia

Lusius Sinurat, SS, M.Hum, Pena Sinergi, Indonesia

Assoc.Prof. Dr. Hery Winoto Tj, SE., MM., CPHR., CHCP-A., Krida Wacana Christian University, Indonesia

Dr. Cris Norman P. Olipas, Nueva Ecija University of Science and Technology, Philippines

Reviewer Team:

Dr. Valentino Aris, S.Kom., MM., Universitas Hasanuddin, Indonesia

Alamsyah, SE., M.Si, Universitas Muslim Indonesia, Indonesia

Dr. Ir. Hendy Tannady, ST., MT., MM., MBA., Universitas Multimedia Nusantara, Indonesia

Dr. Chairul Hakim, SP, SE, MM., STIE Trianandra, Indonesia

Dr. Soeharjoto, S.E., M.Si, Universitas Trisakti, Indonesia

Dr. Lucky Nugroho, SE., MM., MAK, MSc, Universitas Mercu Buana, Indonesia

Fidya Arie Pratama, S.Pd., M.Pd, IAI Bunga Bangsa Cirebon, Indonesia

Stefanus Rumangkit, S.E., M.Sc, Universitas Bina Nusantara, Indonesia

Bayu Hari Nugroho, S.T., M.T, Universitas Mercu Buana, Indonesia

Dr. Abdul Samad A., S.E., M.Si., Universitas Fajar, Indonesia

Rizqy Aiddha Yuniawati, S.A., Ak, M.Acc., Universitas Gadjah Mada, Indonesia

Dina Lusianti, SE, MM, AAK, Universitas Diponegoro, Indonesia

Administration:

Sarah Hutabarat, Formosa Publisher, Indonesia

Address:

PT. FORMOSA CENDEKIA GLOBAL

Jl. Sutomo Ujung No.28 D, Durian, Kecamatan Medan Timur, Kota Medan, Sumatera Utara 20235, Indonesia.

Website: <http://formasapublisher.org>

Phone: +62 877-1388-1007

Email: admin@formasapublisher.org

Table of Contents

Vol. 3 No. 4 December 2024

Editorial Team

Content

Editorial

The Role of Job Placement, Promotion, and Intellectuality in Improving the Performance of Employees of the North Labuhanbatu Regency Education Office <i>Yesi Gusmiati, Mirfat Nadya, Sri Bayan, Dyanti SR utarbutar, Rahmat Akbar Syahputra, Safrida</i>	225-240
The Relationship Between Supervision, Work Placement, and Organizational Culture with Employee Performance at the Kualuh Hulu Sub-district Office <i>Soemarjono, Ikhsan, Dedi Rianto, Jeplin Antoni H, Ferina Raisa Saskia, Zeni Riana</i>	241-250
Evaluation of the Impact of Compensation, Training Programs, and Job Placement on the Performance of Employees of the North Labuhanbatu Education Office <i>Khairul Anwar, Yulni Andriani, Yundi Mauliza, Irawati, Iskandar, T. Ahmad Helmi</i>	251-264
Preliminary Study Review: Integration of Case-Based Learning and Interactive Flipbooks for Sharia Accounting Courses <i>Husjar Ikrima Nanda, Sheila Febriani Putri, Muhammad Ifan Ali Mustofa, Fina Aninda</i>	265-276
Analysis of the Influence of Competence, Work Attitude, and Incentives on Employee Performance at the North Labuhanbatu Regency Education Office <i>Maulyna Sari, Nasan Martua Siregar, Ainul Khotimah Nasution, Ismayani Lubis, Hendra Siahaan, Yusrita</i>	277-290
Analysis of Role Clarity on Employee Performance through Organizational Commitment and Jobsatisfaction and at the Artificial Insemination Center Singosari Malang Regency <i>Anjar Dyah Nurhanani, Muhadjir Anwar</i>	291-306
The Role of Work Environment, Discipline, and Competence in Improving the Performance of Employees of the North Labuhanbatu Regency Education Office <i>Ahmad Yasir Lubis, Ihwan Harahap, Abdul Rajis Hasibuan, Bahani Indah Hapsari, Rolina Sihotang, Sri Rahayu</i>	307-320
Analysis of the Relationship Between Technopreneurship Learning and Technopreneurship Intention through Entrepreneurship Self-Confidence <i>Salsabila Safitri Choirunnisa, F. Danardana Murwani, Ludi Wishnu Wardana</i>	321-336
Implementation of Zis (Zakat, Infaq, Sedekah) with Corporate Social Responsibility (Csr) in an Effort to Support the Sdgs Program (Case Study: Point 1 No Poverty) <i>Ni Wayan Yuliarthi, Nia Supiani, Uswatun Hasanah, Muhamad Fajar Saputra</i>	337-354

Table of Contents

Vol. 3 No. 4 December 2024

Editorial Team

Content

Editorial

The Effect of Entrepreneurship Learning with Proactiveness Attitude as Mediation Variable on Entrepreneurial Intention <i>Arif Isnaini, F. Danardana Murwani, Agus Sumanto</i>	355-366
The Effect of Entrepreneurship Learning and Mindset Elaboration with Mindset Implementation as a Mediating Variable on Entrepreneurial Confidence of Vocational High School Students in Mojokerto <i>Moh Faizin, F. Danardana Murwani, Nurika Restuningdiah</i>	367-382
The Effect of Entrepreneurial Education and Entrepreneurial Self-Efficacy with Entrepreneurial Mindset as An Intervening Variable on Entrepreneurial Intention <i>Ainun Fuad, F. Danardana Murwani, Agus Sumanto</i>	383-402
The Influence of Entrepreneurship Education on Entrepreneurial Readiness Mediated by Entrepreneurial Skills and Entrepreneurial Mindset <i>Fransisca Ucik Pudjiastuti, Ludi Wishnu Wardana, Agus Sumanto</i>	403-420
Analysis of the Effect of Government Expenditure, Government Revenue, Money Supply and Interest Rates on Indonesia's Economic Growth <i>Richwan Gunawan Simbolon, Bambang Agoes Hermanto</i>	421-434
The The Influence of Destination Image on Visit Intention in the Halal Tourism Destination of the Aceh Tsunami Museum with Destination Familiarity as a Moderating Variable <i>Annidha Fathin, Hendra Halim, Ledy Mahara Ginting, Eka Nurlina, Khoirul Amri</i>	435-448
Analysis of the Relationship Between Digital Literacy and Entrepreneurship Education on Entrepreneurial Readiness: the Role of Self-Efficacy in Vocational High School Students in Lumajang Regency in the Digital Era <i>Sumiati, Heri Pratikto, Titis Shinta Dhewi</i>	449-464
Marketing Strategy and Product Quality to Improve Purchase Intention at Lastry Bakery Tuban <i>Santi Widyaningrum, Sudarmiati, Wening Patmi Rahayu</i>	465-476
Analysis of Factors that Influence Brand Switching on Smartphone Products <i>Sofia Mailany, Hendra Halim, Syahriyal</i>	477-492
Analysis of Company Presence on Employee Performance in Remote Areas <i>Maman Suriaman, Veta Lidya Delimah Pasaribu</i>	493-504

Editorial Team

Content

Editorial

Natuna in the Lens of Public Creativity: Integration of User-Generated content in an Integrated Marketing Communication Strategy <i>Graha Wira Krida, Nafiah Ariani</i>	505-522
Analysis of Local Economic Development (LED) in Gunung Sewu Geopark (Case Study on Geosite Gunungkidul, DIY Province) <i>Puspa Dewi Azizah, Nasikh, Ety Soesilowati</i>	523-532
Evaluation of the LPG 3 Kg Subsidy Program: how far has it Reached the Poor? <i>Uswatun Hasanah, Haliah, Andi Kusumawati</i>	533-542
Impact of ChatGPT and LMS on Student Satisfaction, Engagement, and Self-Directed Learning: a Conceptual Paper <i>Yusril Saleh, Arry Widodo, R. Nurafn Rubiyanti, Anita Silvianita</i>	543-554
The Role of Capital Markets in Indonesia's Domestic Investment Financing <i>Angeline Sutanto, Felice Cassidy, Fellin, Kelly Kwok, Melisa Chua, Yovin Pendapotan</i>	555-572
Public Infrastructure Towards Economic Growth in Bali Province <i>Desika Eka Fitri, Wahyunadi</i>	573-582
Analysis of the Impact of Foreign Direct Investment and Foreign Labor on the Economy of NTB <i>Dita Purnamasanti Lengkong, Wahyunadi</i>	583-592
A Study Literature Review: Sustainable Finance: Green Finance, Green Investment, And Green Insurance in Indonesia and Global Perspective <i>Evie Rosydayanti, Fitria Indrawati Rahayu, Kharisma Rona Musfirah, Shandi Maulani Ahmad, Tito Pramudya Wahyu Perkasa, Lalu Hamdani Husnan</i>	593-610
Disclosure of Corporate Social Responsibility, Firm Size, and Capital Intensity: Effects on Tax Avoidance Practices <i>Baiq Gendis Nurianti, Lukman Effendy</i>	611-624
Analysis of the Implementation Sipenda Application to Improving Transparency and Accountability of Local Tax Management in North Lombok Regency <i>Azhilatul Annisa Parasti, Paradisa Sukma</i>	625-638

Welcome to the inaugural edition of the Journal of Finance and Business Digital! This journal is dedicated to exploring the ever-evolving intersections of finance, business, and technology in the digital era. It is designed to serve as a platform for researchers, professionals, and academics to share innovative insights, ideas, and findings that contribute to the advancement of these interconnected fields.

The digital transformation of industries has brought forth unprecedented changes, challenges, and opportunities. The realms of finance and business have been particularly impacted by disruptive technologies such as blockchain, artificial intelligence, big data analytics, and the Internet of Things (IoT). These advancements demand a rethinking of traditional models and the development of innovative solutions to navigate the complexities of the modern financial and business ecosystems.

This journal aims to highlight cutting-edge research and provide a forum for discussion on critical topics such as digital financial services, fintech innovations, e-commerce, corporate sustainability, and the ethical implications of technology in business. Our mission is to foster a deeper understanding of these developments and their implications for stakeholders at all levels.

We extend our heartfelt gratitude to our contributors, whose dedication and expertise make this journal possible. We also thank our editorial board for their commitment to maintaining the highest standards of academic rigor and integrity. Finally, we are immensely grateful to our readers for their interest and engagement, which drive the continued relevance of our work.

It is our hope that the Journal of Finance and Business Digital serves as a valuable resource for advancing knowledge and sparking meaningful dialogue within these dynamic and essential fields.

Happy Reading

Genesis Sembiring Depari, Ph.D
Editor in Chief