

Editorial Team

Advisory:

Genesis Sembiring Depari, Ph.D, Director, Formosa Publisher, Indonesia

Editor in Chief:

Nia D Simanjuntak, S.Pd, Formosa Publisher, Indonesia

Editorial Board:

Dr. Aaron Raymond See, Southern Taiwan University of Science and Technology, Taiwan

Wisuwat Wannamakok Ph.D, Graduate school, Dusit Thani College, Bangkok, Thailand

I Gusti Agung Musa Budidarma, Ph.D, Universitas Klabat, Indonesia

Lê Thị Bích Ngọc, Ph.D, National Economics University Hanoi, Vietnam

Assoc.Prof. Dr. Hery Winoto Tj, SE., MM., CPHR®, CHCP-A, Krida Wacana Christian University, Indonesia

Kattareeya Prompreing, Ph.D, Rajamangala University of Technology Lanna, Thailand

Dr. Uma Shankar Yadav, Motilal Nehru National Institute of Technology Allahabad Prayagraj, India

Jem Cloyd M. Tanucan, LPT, Ph.D, Cebu Normal University, Cebu City, Philippines

Lusius Sinurat, SS, M.Hum, Pena Sinergi, Indonesia

Vinay Singh, UPES, India

Dr. Kamran Abdullayev, Institute of Economics of Azerbaijan National Academy of Sciences, Azerbaijan

Dr. Lanita Winata, Griffith University, Australia

Dr. Cris Norman P. Olipas, Nueva Ecija University of Science and Technology, Philippines

Reviewer Team:

Charli Sitinjak, Ph.D, Universitas STEKOM, Indonesia

Dr. Husna Nashihin, M.Pd.I., INISNU Temanggung, Indonesia

Moh. Rizki Djibran, S.Pd, M.Pd, Universitas Negeri Gorontalo, Indonesia

Dr. Janes Sinaga, S. Th, M. Fil, Seminari Alkitab Media Sabda Biblika, Indonesia

Wahyu Ziaulhaq. M. Sos, Sekolah Tinggi Agama Islam Aceh Tamiang, Indonesia

Setiawati, S.Pd., M.H., Universitas Pamulang, Indonesia

Muwafiqus Shobri, M.Pd.I, STAI Hasan Jufri Bawean, Indonesia

Dr. Imam Tabroni, M.Pd.I., CIIQA., CPITA., CIAR., CIT., CIRR, STAI Dr. KH. EZ. Muttaqien Purwakarta, Indonesia

Eka Setiawati, M.Pd, STKIP Setia Budhi, Indonesia

Ramdani Mubarak, S.Pd.I., M.M, STAI Sangatta, Indonesia

Budi Arlius Putra, Ph.D, Universitas Adiwangsa Jambi, Indonesia

Fidya Arie Pratama, S.Pd., M.Pd, IAI Bunga Bangsa Cirebon, Indonesia

Iwan Irwansyah, S.Pd.I., M.A, Institut Ilmu Sosial dan Manajemen Stiami, Indonesia

Administration:

Yulita Anastasia, Formosa Publisher, Indonesia

Address:

PT. FORMOSA CENDEKIA GLOBAL

Jl. Sutomo Ujung No.28 D, Durian, Kecamatan Medan Timur, Kota Medan, Sumatera Utara 20235, Indonesia.

Website: <http://formosapublisher.org>

Phone: +62 877-1388-1007

Email: admin@formosapublisher.org

Table of Contents

Vol. 4 No.1 January 2025

Editorial Team
Content
Editorial

The Influence of Indonesian Management in Improving the Effectiveness of Organizational Communication and the Character of the Young Generation in the Digital Era	1-10
<i>Asmarany, Ika Febriana, Luhut Manurung, Regita Cahyani br Karo Sekali, Agnes Mika Cristina br Manik, Ayu Triani Hutagalung, Grestin Analia Br Togatorop</i>	
The Influence of Indonesian Language Management on Academic Communication and Campus Culture: A Case Study at Leading Universities in Indonesia to Improve the Quality of Learning	11-20
<i>Ika Febriana, Wiko Prayoga, Jonathan Fransiscus Siringoringo, Willy Linchon Sihombing, Ahmad Suhendri Lubis, Aditia Warman Harahap</i>	
Analysis of the Use of Indonesian as a Communication Tool for Product Marketing by Tiktokers	21-32
<i>Ika Febriana, Nisa Artia Nababan, Rosana Vanessa Girsang, Silvia Putriani Silitonga, Stephen Malau, Tamara Meilita Marpaung</i>	
The Role of Educational Technology in Enhancing Student Motivation in the Digital Era	33-50
<i>Ricky Firmansyah</i>	
Improving the Quality of Learning Through the Campus Program Teaching in SMK Negeri Seni and Budaya Raya Simalungun Regency	51-62
<i>Asnewastri, Andres M. Ginting, Ahmad Fakhri Hutauruk, Jalatua H. Hasugian, Satria Chandra</i>	

Welcome to the Jurnal Ilmiah Pendidikan Holistik (JIPH), an academic journal committed to advancing the understanding and application of holistic education. This journal serves as a platform for researchers, academicians, and practitioners to share their insights, theories, and experiences in developing innovative educational solutions that foster the comprehensive development of learners.

Each issue of JIPH includes research articles, case studies, and best practices that emphasize integrative and interdisciplinary approaches to education. Holistic education aims to nurture cognitive, emotional, social, ethical, and physical dimensions of learners, ensuring that they are well-prepared to meet the challenges of an ever-evolving world.

Our mission at JIPH is to bridge the gap between academic research and practical implementation in education by highlighting programs and strategies that create meaningful impacts on learners and educational institutions. We believe that education is fundamental not only in shaping individual growth but also in building a sustainable and inclusive society.

In this volume, we present diverse studies that reflect the dynamic nature of holistic education across various educational settings. Topics range from innovative teaching methodologies, curriculum development, inclusive and special education, digital learning environments, character education, and the role of educators in fostering holistic development. Each article represents a unique contribution to the field and showcases collaborative efforts to enhance educational practices.

We extend our sincere gratitude to the authors, reviewers, and editorial board members who have dedicated their time and expertise to uphold the quality and integrity of this journal. We also acknowledge the support of institutions and organizations that have contributed to the realization of impactful educational initiatives.

We hope that *Jurnal Ilmiah Pendidikan Holistik (JIPH)* will inspire and inform educators, researchers, and policymakers, encourage academic and institutional collaboration, and contribute to the advancement of holistic education practices.

Happy reading

Nia D Simanjuntak, S.Pd, Formosa Publisher, Indonesia
Editor in Chief