



## The Role of Generation - Z in Implementation of the Generation Program Planning (GENRE) Going to Generation Setup Life Family

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### ABSTRACT

This research paper explores the significant role of Generation Z individuals in the successful execution of the Generation Program Planning (GENRE) and its impact on shaping the family setup and lifestyle of the future. Generation Z, born roughly between the mid-1990s and early 2010s, represents a generation that has grown up in a technologically advanced and interconnected world. As they enter adulthood and become active members of society, understanding their influence on the family structure and lifestyle choices is essential for policymakers, educators, and families themselves. The findings reveal that Generation Z plays a crucial role in the implementation of the Generation Program Planning, actively shaping the family setups and lifestyles of the future. Their unique perspectives, tech-savvy nature, and emphasis on social and environmental consciousness influence the ways families function and interact. However, the research also identifies certain barriers to successful implementation, such as traditional norms, resistance from older generations, and socioeconomic disparities. Ultimately, this study sheds light on the Generation Z cohort's impact on the Generation Program Planning and its implications for family life. Policymakers and educators can use these insights to design more effective programs that cater to the needs and values of this generation. As Generation Z continues to grow in influence, understanding their role in shaping family setups and lifestyles becomes paramount for a sustainable and thriving society.

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## **INTRODUCTION**

Indonesia as one of the developing countries develop own Lots problem problem the concerns about education, economy, health and social. According to report Worldometers in 2022 numbers Indonesian occupation reached 278,752,361 people. Amount This make Indonesia a country with 4th place population the most in the world this happen Because rate growth population and numbers birth No comparable with number death. launched from kompas.com in 2022 recorded number growth population increased by 1.17 percent. Height number growth population and growth number born in Indonesia cause appearance various problem above. To face problem the government through Constitution Republic of Indonesia No. 52 of 2009 concerning Development Population and Family Development give responsibility control population in Indonesia to the Population and Family Agency National Planning (BKKBN).

On application Act that, the government through BKKBN creating a number of proof program derivatives real implementation act act, then BKKBN makes a flagship program which is known as a proud program Kencana later in the program have a legacy program among them that is Family Qualified (KB), Two Healthier Children ( DAHSAT), Generation Planning ( GenRe ) and students care stanting (IMPORTANT STUDENTS).

Problem population is related matters with amount, structure, growth, distribution, mobility, deployment, quality, and conditions related welfare political, economic, social culture, religion as well environment resident local. Based on matter these, the Government of Indonesia must control rate growth very high population with best. Because of the amount resident No only is capital, but also will become burden in development. Human development is development national in essence is development Indonesian people as a whole and development whole society. because That government must Can equip source Power existing humans, use push development more national Good as well as make amount large population the be the main asset development national.

From the explanation above, the Government of Indonesia must do action to get minimize amount growth very high population as well as empower amount existing population to create balance effective growth. one possible effort done that is maximizing body role or competent agency in face problem population. Amount big teenager Can become asset nation also a problem when No done coaching with ok. Plus Again current information that is not under control will also have an impact positive and negative for teenager. Second matter the if No controlled and managed by the government will give birth to behaving Indonesian teenagers life No healthy and not morals. Behavior life like This naturally will influence development national in perspective population, because naturally problem population No only speak about quantity, but also quality the human.

Quality Indonesian people 10-20 years old to front will influenced from quality teenager moment this. Coaching to teenager need done through two sides, on one side coaching done For help teenager face challenge live the

present. On the other hand coaching also need to be done to teenager in prepare future life. Two- way coaching This need done in a manner synergize.

Government through the GenRe program try embrace belonging teenagers in category generation Z. This effort increasingly the more real with see contribution teenager in the GenRe program moment this. Program development GenRe moment This the more looked clear contribution in the middle society. Moment this is the GenRe program has much filled by generation generation young people who are smarter and have innovations For give education to every teenager about knowledge about sex, HIV and drugs.

Research conducted by Devi Yulianti with the title "Generation Program Plan (GenRe) In Framework for Human Development towards quality National Development ". Found that Generation Program Planned directed For can realize behaving teenagers healthy , responsible answer and implement through two approaches namely PIK R/M and the BKR Group. As for the strategies Among other things is the approach strategy, friendly youth, learning, institutionalization, and achievement ( Yulianti, 2017).

Other studies also mention that GenRe own very important role to settlement problems in adolescents, as written by Muhammad Jaenal Arifin & Fredy Hermanto in the article his journal entitled "Effectiveness of the Role of Generations Planned In Minimize deviation Social Youth in the District Warureja Regency Tegal". Where found exists effectiveness role GenRe in reduce deviation society in the District Warureja Regency Tegal including in very high category 53.28% or effective with indicator effectiveness. Factor inhibitor GenRe in category high 71.53%, however factor the pusher more tall Because exists trust to performance GenRe namely 74.45%. Then, roles generation planned is give socialization as well as understanding to teenager will danger sex free and abuse drugs, important planning for the future ( education, career, marriage, life socialize ), give training life skills, as well collaboration with service and generation -Z (Gen-Z) (Arifin & Hermanto, 2020).

Study This more emphasize roles generation -Z deep operate the GenRe program so that impact direct to generation -Z, where researcher want to prove that generation -Z is capable do approach in a manner intense to fellow generation -Z with use contemporary ways as well as involve development technology, information and communication that are currently viral, such as social media.

## LITERATURE REVIEW

Generation Z or normal We know with the term Gen-Z is generation is born between from 1995 to 2012 (Santrock, 2012). quoted from the book Life-span development (17th ed.) says that some in between they enter phase development teenagers and adults beginning this generation Z grow and develop after the proliferation of the internet, where the digital world is advanced so rapidly (Roberts et al., 2014).

Generation Z which inside it teenager grow and develop make a smartphone as part from life everyday . In effect, youth internalize mark in life from various agent socialization. Although thus, study latest still put parents in position central in the socialization process value ( Barni et al., 2022). it push revealing research values along with the perceived socialization process generation Z of their parents. Generation Z is category group with the most dominant number from various categorization generation both in Indonesia with 27.94% of the population as well as in various parts of the world. Generation Z is known as digital native generation ( those born in the environment digitization ) that has know technology like device since small. Generation this is also capable express identity they good in the environment real nor social media. Ability in collaboration and creation together is one superiority younger brother from generation millennial.

GenRe program is a program for facilitate realization tough teenagers, that is behaving teenagers healthy, spared from risk Triad KRR, delay age marriage, have planning life family For realize family small happy prosperous as well as become examples, models, idols and sources information for Friend his peers. GenRe is youth/students who have knowledge, attitude and behavior as youth/student, for careful preparation and planning in life family. Teenager or student Capable GenRe carry out levels education in a manner planned, career in work in a manner planned, and Marry with full planning in accordance cycle health reproduction .

GenRe program directed For can realize behaving teenagers healthy, responsible answer and implement through two approaches, namely the Center for Information and Counseling Teenagers/Students (PIK R/M) and Family Development Groups teenager. As for goals from the GenRe program in BKKBN, 2012 is divided into two focuses that is, goals in a manner general and purpose in a manner special. Kindly general GenRe program aim For facilitate teenager Study understand and practice behavior life healthy and ethical life behaviors for reach resilience adolescents (adolescent resilience) as base realize Happy and Prosperous Small Family. Then in a manner special aimed at teenagers understand and practice pattern life healthy and moral, youth understand and practice pattern survival, youth understand and prepare self become GenRe Indonesia.

## **METHODOLOGY**

In study This writer use method qualitative. Approach qualitative expected capable produce something description deep about speech, writing and behavior behavior that can enjoyed from individual, group society, organization certain in something the context of the particular setting under study from corner complete view.

Approach used in study This is approach constructivism. Approach This aim For see what is the role of Gen-Z in Implementation of the Generation Program Planning (Genre) Towards Qualified Young Generation. Study This mean For understand phenomena about what is experienced by the subject research, for example behavior, motivation, action and others. Kindly

descriptive in forms of words and language in a context natural special with utilise various method naturally ( Moleong, 2016).

As for the method For solving problem in research this, researcher use method data reduction. Method This done with method make data abstraction, so after read, study and analyze the author's data will encapsulate core data with still guard data validity and objectivity.

## RESEARCH RESULT

The Role of Gen-Z Against Implementation of the GenRe Program is executor from the GenRe program. For increase implementation of the GenRe program This in executing the generation program planning, governance embrace current teenagers This including in category generation - Z. So that with exists participation the Z generation can give significant influence in executing the GenRe program.

The Role of Generation Z can seen from much generation early teenager in life society they not enough active in interact social. With exists participation Generation -Z in the GenRe program bring significant change in life teenager. this proven with exists the organizations in it Lots participating youth For give changes in the environment public especially in teenagers.

Data from the Central Statistics Agency (BPS) shows that 33.76% of youth in Indonesia recorded age marry first in the range of 19-21 years in 2022. Then, as many as 27.07% of youth in the country have age Marry first at 22-24 years. Based on the BPS report for Deli Serdang Regency in 2017 there were 5.12% of the population 16 year old woman down already do marriage of the total amount resident woman. In 2018 figures the experience decline to 4.57%. Then in 2019 it came back experience enhancement to 5.94% and finally in 2020 the number resident 16 year old woman down already do marriage of the total amount resident woman return experience decline to 3.79%. Fluctuation number This give description that handling problem marriage age early Still need improved handling so that expected the numbers Keep going experience decline.

Deteriorating economy during the Covid-19 pandemic is also involved push wedding early. United Nations Population Fund (UNFPA) and United Nations Children's Fund (UNICEF) in report entitled Adapting to Covid-19: Pivoting The UNFPA-UNICEF Global Program to End Child Marriage to Respond to The Pandemic predicts, four million marriage child Woman happen in two years to ahead in the world because crisis economy. Then, about 13 million wedding early will happen in range time 2020-2030 in the world. Crisis Indonesia's economy also hit during the Covid-19 pandemic. This country experience recession economy in the quarter third 2020. Total the poor population also increased to 26.4 million people or the equivalent of 9.8% of population in March 2020. The Central Statistics Agency (BPS) noted that 3.06% of Indonesian youths who married first below 15 years old originate of 40% of the group expenditure House ladder lowest in 2020. Meanwhile, only 1.85% of the 40% group expenditure medium and 0.91% of the 20% group economy top. Something similar happens to young people who are married first at the age of 16-18 years. The majority (25.79%) came from of 40% of the group economy

bottom. In contrast, only 9.27% came from from 20% of the group economy top. (Infographic : Child Marriage in Indonesia is Worrying) “Phenomenon the No free from perspective family with economic status low No capable fulfil cost education and inclined see child Woman as burden economy family. The solution is Marry as early as maybe”, wrote BPS in the report citing the International Center for Research on Women. In Indonesia women more tend Marry early compared to man. BPS recorded 3.22% women married below 15 years of age in 2020. Meanwhile, only 0.34% of men are married at the . Then, 27.35% women married at the age of 16-18 years. Meanwhile, only 6.40% of men were married in this category age the.

Data from the National Narcotics Agency (BNN) shows that number prevalence abuse narcotics a year final use 2019 – 2021 ( in %) group aged 15 -24 years in the village area in 2019 it was 0.80% and in 2021 it was 1.83 %. Whereas For area urban areas in 2019 by 1.50% and in 2021 by 1.89 %. Prevalence rate abuse drugs This Keep going experience enhancement Good in the region rural and urban. Condition This describe that role various party in ward off blame use drugs among teenager This not optimal included role Generation Z.

BNN explained that For minimize abuse narcotics This must increase participation between institution related national , incl responsible institution answer in field education, health, social and housing stairs, for overcome various aspect from supervision Drugs and their challenges Explanation This state that needed role various party in handle problem abuse drugs including role Generation Z.

Temporary BNN also releases in 2022 until with month March amount AIDS cases according to class age that is under 1 year as many as 13 people, groups ages 1 - 4 years as many as 61 people, aged 5 - 14 years as many as 61 people, and ages 15-19 as many as 99 people. this data describe that AIDS cases during 2022 at various group age experience increase . Problem on is problem to be attention all institution For overcome . The role of Generation Z is highly expected in matter this.

## **DISCUSSION**

Obstacles Faced Inner Z Generation Implementation of the GenRe Program There is Lots obstacles faced. Constraint existing constraints make implementation of the GenRe program become not enough channeled in face matter above. Constraint that constraint often faced by the Z - generation in the success of the GenRe program that is difficulty in matter financial. Lack of funds is often the case inhibitor For development a work program , This is what Generation-Z is also facing executing the GenRe program. Government No There is provide special funds For program implementation this. So that make implementation of this program become hampered. Besides lack of knowledge teenagers and parents regarding the GenRe program, in addition lack of literacy public about the GenRe program, developments technology less information under control make public often inedible no news accurate.

## CONCLUSIONS AND RECOMMENDATIONS

From the results discussion on can concluded that genre program already walk with Good must Keep going maximized in framework minimize problem marriage age early, drugs, and problems sex freedom that leads to HIV disease. Youth forum that contains This Generation Z as receptacle education For each other the more growing and diversifying activity Generation Z is getting real in effort literacy generation plan.

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