

An Appraisal Analysis of The Text of President Joko Widodo's Speech

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ABSTRACT

The appraisal system that focuses on attitude types, is elucidated in this research. Appraisal represents an expansion of the Systemic Functional Linguistics theory in the area of interpersonal meaning, introduced by Martin and White. This study employs qualitative research coupled with discourse analysis (DA) methodologies. The primary focus of this research is the analysis of President Joko Widodo's speech text. at the send-off of the Indonesian Team to the XXXIII Paris 2024 Olympic Games. This research uses document analysis as a data collection technique. The research results showed that there were 10 attitude systems consisting of 2 positive affects, 5 positive judgments, 2 positive appreciations, and 1 negative appreciation. It is hoped that the athletes will bring home honor and pride for Indonesia with the positive attitude of President Joko Widodo, which demonstrates his full support.

INTRODUCTION

The Olympic Games are the world's premier sporting event. They attract athletes from almost 200 different countries (Londong, 2021). Indonesia is one of the countries that plays an active role in sending its athletes to the competition. Recently President Joko Widodo released the Indonesian contingent for the competition. President Joko Widodo delivered a short speech to the athletes, coaches, and match officials during the release event. Of course, this is not the first time President Joko Widodo has released an Indonesian contingent to a sporting event. The researcher wants to see President Joko Widodo's attitude towards what he said in the speech. To evaluate this, the researcher uses appraisal theory (Martin and White, 2005). In short, this research uses an appraisal approach as an analytical tool.

The Appraisal approach is a theory developed by Martin, White, and some colleagues in the 1990s to 2000s, who discussed negotiating meaning in a text. The view of language adopted by the originators of the appraisal comes from Halliday and his followers' theory of Functional Systemic Linguistics, who coined the term "metafunction" of language. Language metafunctions include ideational meaning, interpersonal meaning, and textual meaning. Appraisal is a system of interpersonal meaning used for negotiating social relationships, by showing the reader what the writer feels towards the world, or people (Martin & Rose, 2007). In addition, the appraisal is intended to show the process of assessing (a person, object, phenomenon, behavior, etc.) through language. This theory was initiated by Martin and Rose (2007) who continued the presentation by Martin and White (2005). The appraisal system is a development of interpersonal meaning presented in Systemic Functional Linguistics. (Djatkika, 2022)

Some studies about Appraisal systems have been conducted, whether involving all systems or only focusing on one system in the Appraisal System. Suprihatin (2016) explores the appraisal devices in Joko Widodo's and Susilo Bambang Yudhoyono's Speeches at the APEC CEO Summit. The study by Pasaribu & Dewi (2021) examines students' reflective writings on online learning during the COVID-19 pandemic using the Appraisal framework. Simanjuntak (2022) seeks to analyze the attitude (affect, judgment, and appreciation) expressed in President Joko Widodo's inaugural presidential speech at the start of his first term in office.

LITERATURE REVIEW

In the field of interpersonal meaning, the appraisal system is a development of Systemic Functional Linguistics theory. Martin & Rose (2003: 22) define appraisal as a system of interpersonal meaning that refers to attitudinal evaluations contained in the text, how a person expresses how strong his feelings towards something and what his values are towards something in the resulting text. In other words, it can tell readers or other people about the writers' attitudes and feelings about something or someone. Further, appraisal is also used to negotiate social relations between human beings, by telling how we feel about things and people (in a word, what our attitudes are). Moreover, attitudes involve the assessment of things, people's qualities, and emotions.

Appraisal theory is interpreted as a form of evaluative expression, suggesting that every time someone speaks, they are conveying an evaluation either orally or in writing. According to Martin & White (2005:35) in the book *The Language of Evaluation: Appraisal in English*, appraisal is a significant aspect of discourse semantics that communicates interpersonal meaning, alongside involvement and negotiation. Appraisal encompasses attitude, engagement, and graduation, further divided into three interconnected domains. Attitude can be categorized into three domains of emotions depending on the type of evaluation: affect, judgment, and appreciation.

Affects are used to express a person's feelings or feelings towards something that is expressed. These feelings can be positive or negative and can be expressed directly and explicitly, or implicitly and implicitly. For example, in Indonesian the words love, hate, admiration, fascination, fear, horror, and so on are used to express a person's feelings towards someone or something directly and clearly. On the other hand, if he uses the language units my heart is shaking, my heart is agape, my heart is rustling---then the use of this expression represents the implied Affect.

The second aspect, called Judgment, is an evaluation of the character or features of someone or something. This type of assessment can also be personal positive or negative in the form of admiration or criticism; and can also take the form of a moral judgment in the form of praise or blame. As with Affect, the language unit that represents character assessment can be done explicitly or implicitly. For example, a personal admiring (positive) character assessment can be directly defined by the words cheerful, and charming, while what is done implicitly can be expressed through being the dream of every village youth. On the other hand, a critical (negative) assessment of personal character that is carried out directly/explicitly can be exemplified by the expression: his time management is not good, while that which is implicit can be expressed by I can't work with him. Meanwhile, explicitly praising (positive) moral judgments can be exemplified by proven and reliable leadership; while those that are indirect or implicit can be exemplified through: I admire the way he leads the people. On the other hand, the negative moral judgment that is carried out explicitly can be exemplified by the fact that our leaders are indeed demigods. never felt wrong, and the shame has disappeared. If this type of assessment is expressed implicitly, then we can say that those at the top are again trying to remove stumbling blocks to returning to power. Appreciation targets objects such as television shows, books, paintings, and so on. Egging & Slade in Khrisna, et.al. (2016) provide a way to identify Appreciation, namely by asking "What do/did you think of that?" This question is also used to identify a judgment, the only difference is that for Appreciation, the expected answer to this question is not related to a person's behavior.

METHODOLOGY

- **Data Used in This Study**

A transcription of President Joko Widodo's speech at the send-off of the Indonesian Team to the XXXIII Paris 2024 Olympic Games is the data

2	Judgment	Normality	Positive	0
			Negative	0
		Capacity	Positive	2
			Negative	0
		Tenacity	Positive	0
			Negative	0
		Veracity	Positive	0
			Negative	0
		Propriety	Positive	3
			Negative	0
3	Appreciation	Reaction (Impact)	Positive	1
			Negative	0
		Reaction (Quality)	Positive	0
			Negative	0
		Composition (Balance)	Positive	0
			Negative	0
		Composition (Complexity)	Positive	1
			Negative	1
		Valuation	Positive	0
			Negative	0
Total				10

Table 2 above shows the attitude analysis of President Joko Widodo's speech at the send-off of the Indonesian Team to the XXXIII Paris 2024 Olympic Games. There are 14 types of attitude systems shown in the table. Propriety [+] is the attitude system that dominates the speech text the most. It is 3. In addition, there are 10 attitudes in the text. There are 2 affects, 5 judgments, and 3 appreciations. President JW is audacious enough to convey his assessment not only via judgments and appreciations that are spread throughout the text but also through the affect, which verifies his sentiments. The types of affects are happiness and security. Capacity and propriety judgments are the two types. In addition, reaction (impact) and composition (complexity) are the types of appreciation. The majority of attitudes are positive. There is one negative item and nine positive ones.

Table 3. The Examples of Affect Category

Category	Polarity	No	Excerpt
Inclination	Positive		
	Negative		
Happiness	Positive	(1)	Bapak Ibu yang berbahagia (+ happiness) (Happy ladies and gentlemen)
	Negative		-
Security	Positive	(2)	Tapi saya pesan agar semuanya harus optimis (+ security) (But I advise everyone to be optimistic)
	Negative		-
Satisfactory	Positive		
	Negative		

Table 3 shows that there are 2 affects. The types are happiness and security. There is 1 positive happiness and 1 positive security that appear in the text. For example (1) Bapak Ibu yang berbahagia (+ happiness) (Happy ladies and gentlemen), (2) Tapi saya pesan agar semuanya harus optimis (+ security) (But I advise everyone to be optimistic)]. President Joko Widodo prefers to use positive feelings in delivering the speech.

Table 4. The Examples of Judgment Category

Category	Polarity	No	Excerpt
Normality	Positive		
	Negative		
Capacity	Positive	(3)	Jadi, saudara-saudara adalah atlit-atlit pilihan (+capacity) (So, you are the chosen athletes)
	Negative		-
Tenacity	Positive		
	Negative		
Veracity	Positive		
	Negative		
Propriety	Positive	(4)	Yang saya hormati seluruh kontingen, para atlit, para pelatih, ofisial, dan tenaga pendukung (+propriety) (I respect the entire contingent, athletes, coaches, officials and support staff)
	Negative		-

The examples of the judgment category found in the presidential speech are shown in Table 4 above. Positive propriety is the subcategory that appears in the text the most frequently. Martin & White (2005) say that morals, ethics, and respect are all connected to the judgmental category of positive propriety. For example Yang saya hormati seluruh kontingen, para atlit, para pelatih, ofisial, dan tenaga pendukung (+propriety) (I respect the entire contingent, athletes, coaches, officials, and support staff). President Joko Widodo evaluates people’s characters and behaviors by praising and respecting them.

Table 5. The Examples of Appreciation Category

Category	Polarity	No	Excerpt
Reaction (Impact)	Positive	(5)	Ajang dunia yang sangat bergengsi (+impact) (A very prestigious world event)
	Negative		-
Reaction (Quality)	Positive		
	Negative		
Composition (Balance)	Positive		
	Negative		
Composition (Complexity)	Positive	(6)	Anggota delegasi ke olimpiade ini seleksinya sangat ketat (+complexity) (The selection for members of the delegation to the Olympics is very strict)

	Negative	(7)	Di arena pertandingan nanti lawan saudara-saudara pasti sangat berat (-complexity) (In the competition arena, your opponents will definitely be very tough)
Valuation	Positive		
	Negative		

Table 5 shows that there are 3 appreciations. The types are reaction (impact) and composition (complexity). For example (1) Ajang dunia yang sangat bergengsi (+impact) (A very prestigious world event), (2) Anggota delegasi ke olimpiade ini seleksinya sangat ketat (+complexity) (The selection for members of the delegation to the Olympics is very strict), (3) Di arena pertandingan nanti lawan saudara-saudara pasti sangat berat (-complexity) (In the competition arena, your opponents will be very tough). President Joko Widodo displays his appreciation to see a profound relationship between leaders and citizens even though it occurs in a very difficult situation.

DISCUSSION

The research results based on Martin & White's 2005 appraisal theory are discussed in this section, with an emphasis on the analysis of the attitude component. Analysis of President Joko Widodo's speech at the Indonesian delegation's farewell ceremony for the XXXIII Paris 2024 Olympics is the following: There are 14 sorts of disposition frameworks tracked down in the discourse. Propriety [+] is the most prominent attitude system portrayed in JW's speech text. It is 3. Also, there are 10 attitudes in the text. Affect, judgment, and appreciation are three of the most common types of attitudes discussed in this text. There are 2 affects, 5 judgments, and 3 appreciations. This demonstrates that President Joko Widodo dares to express his evaluation not only through the judgments and appreciations that are conveyed in the text, but also through the expression of his feelings, as evidenced by the occurrence of affects. The types of affects are happiness and security Capacity and propriety judgments are the two types. In addition, reaction (impact) and composition (complexity) are the types of appreciation. This research is also in line with the research conducted by Suprihatin (2016) using the same theory, namely the Appraisal theory of Martin and White (2005). President Joko Widodo uses all types of attitudes: Affect, Judgment, and Appreciation. The use of the positive attitude is more dominant than the negative attitude. Joko Widodo also uses positive feelings in delivering his speech.

CONCLUSIONS AND RECOMMENDATIONS

An analysis of the appraisal system in terms of attitude reveals that the text of President Joko Widodo's speech at the send-off of the Indonesian team for the XXXIII Paris 2024 Olympic Games contains ten attitudes. Nearly every type of attitude, including affect, judgment, and appreciation, is utilized in the

analyzed text. Positive attitudes are used more frequently than negative attitudes. In his speech, Joko Widodo also uses positive emotions. There is one negative item and nine positive ones. With the positive attitude of President Joko Widodo which indicates full support from President Joko Widodo, it is hoped that the athletes can bring home honor and pride for Indonesia.

ADVANCED RESEARCH

In writing this article the researcher realizes that there are still many shortcomings in terms of language, writing, and form of presentation considering the limited knowledge and abilities of the researchers themselves. Therefore, for the perfection of the article, the researcher expects constructive criticism and suggestions from various parties.

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