



Grammar Errors in Animated Youtube Channel *Santoon TV* with Content Titled "*Respect Teachers, Love Friends*"

Melisyia Adrianie^{1*}, Roid Wicaksono², Nensy Megawati Simanjuntak³
Faculty of Language Education and Literature of Indonesia, Universitas Dr. Soetomo

Corresponding Author: Melisyia Adrianie melisyaadrianie@gmail.com

ARTICLE INFO

Keywords: Grammar Error, Animation, Word Parsing

Received : 03, July

Revised : 17, August

Accepted: 27, September

©2024 Adrianie, Wicaksono, Simanjuntak: This is an open-access article distributed under the terms of the [Creative Commons Atribusi 4.0 Internasional](https://creativecommons.org/licenses/by/4.0/).



ABSTRACT

The aim of this research was to find out and identify language errors in the Santoon TV YouTube channel animation entitled "Respect teachers, love friends" both in terms of writing and visuals. This further directs research into decoding words that are poorly slurred in the animation to make the research object a learning object. Often seen by people from various groups from children to adults. The author uses a qualitative descriptive research approach which aims to analyze in depth the meaning and message contained in the animation. with the decoding of words created in this journal, we can better understand the value of better pronunciation of words from the animation, as well as deciphering the values that we want to convey to the audience, especially children. The data used in this research is poor word decoding in a video. The data collection techniques used in this research are screen capture, observation and listening. The analysis technique used in this journal is Qualitative Descriptive. The results of this research showed that there were various language errors and misunderstandings in the language grammar charts which were spoken rudely and impolitely on Santoon TV's YouTube channel entitled "Respect teachers, love friends".

INTRODUCTION

Language is a patent human communication tool for everyday life, both in terms of conversation between people. Humans are social creatures who interact with others to fulfill their daily life needs. Therefore, humans may not be able to live alone without interacting with other people. Language has an important role in human life because language is the main communication tool to provide an overview of the activity or message that will be conveyed by the recipient of the message. As a communication tool, language includes several orders, namely words, clauses and sentences that are sung orally and in writing.

The function of language in everyday life encompasses a variety of types, namely, language as a means of self-expression, tongue as a medium of communication, tongues as a tool of integration into social beings, and language as an instrument of human control. The language functions of short films for children or adults must have different meanings and delivery, different character aspects, and different audiences reviewed, especially children who often watch cartoon short films that have emerged from the YouToube Channel. Can be described in more detail a story delivery using good language and concise if to be addressed by children or adults. In line with the increasingly modern development of languages, languages will also go hand in hand with the development of new vocabulary. With the presence of these developments is characterized by a development of information and communication technology around. Like not directly children nowadays are easier to learn languages than relatives or a YouToube Channel, Tiktok, Instagram, and other social media because it's more accessible and more efficient learning languages younger absorbed and understood

In accordance with the title of this magazine, it discusses the misrepresentation in a YouTube Santoon TV channel entitled "Honor Master, Dear Friend". Word demarcation is an approach that analyzes the meaning and significance of words or terms from a short simulated content uploaded onto a YouToube platform. This approach involves deconstructing a word that they safely use in influencing the audience to understand what it contains. YouToube is a social media sharing site that facilitates various types of video and audio. A very popular platform today is very rising in the era now with the way to release videos not only on YouToube and on other platforms like Tiktok, Snapvidio, Instagram, Status Whatsaap and so on. Short video broadcasting is very popular in today's era of all kinds of have this platform as a media of entertainment as well as learning.

In the context of "Honorable Teacher, Dear Friend", word deletion becomes a key in understanding the moral and social messages that want to be conveyed to children and older viewers who are watching the animation. Through the word deletery, children especially can understand the meaning of the words used in the animations, as well as better understand about the proper respect shown to the teacher and the affection to friends. In addition to

observing respectful attitudes, vocabulary also plays an important role in children's language skills. By understanding the structure of words and the meanings contained therein, children can expand their vocabulary, enhance their understanding of the definition of the word, and develop their ability to communicate effectively.

In this introduction, we will explain in more detail the concept of vocabulary in the context of children's animation, with a focus on the animation "Honoring Teacher, Dear Friend". In this study we will demonstrate how vocabulary plays an important role in helping children understand the moral and social messages delivered in animated videos that last about five minutes, as well as their implications in the development of better language learning for children. This research is expected to provide a broad and valuable insight for educators, curriculum developers, and researchers in understanding the role of word-setting in language learning for children through animation, in the context of moral and social values as contained in the animation "Honoring Teachers, Dear Friends".

LITERATURE REVIEW

The term language error has various meanings. Therefore, The meaning of language errors needs to be known beforehand discuss language errors. Corder (1974) uses 3 (three) terms to limit language errors: (1) Lapses, (2) Errors, and (3) Mistake. For Burt and Kiparsky in Syafi'ie (1984) the term error language with "goof", "goofing", and "gooficon". While Huda (1981) termed language errors as "errors". As for Tarigan (1997) calls it "language errors". need to know the meaning of these terms. Lapses, Errors and Mistakes are terms in the error area language. These three terms have different domains looking at language errors. Corder (1974) explains:

1. Lapses

Lapses are language errors caused by speakers switching methods stating something before the entire utterance (sentence) is finished in full. For spoken language, this type of error is termed "slip of the tongue" is for written language, this type of error called "slip of the pen". This error occurred due to accident and is not realized by the speaker.

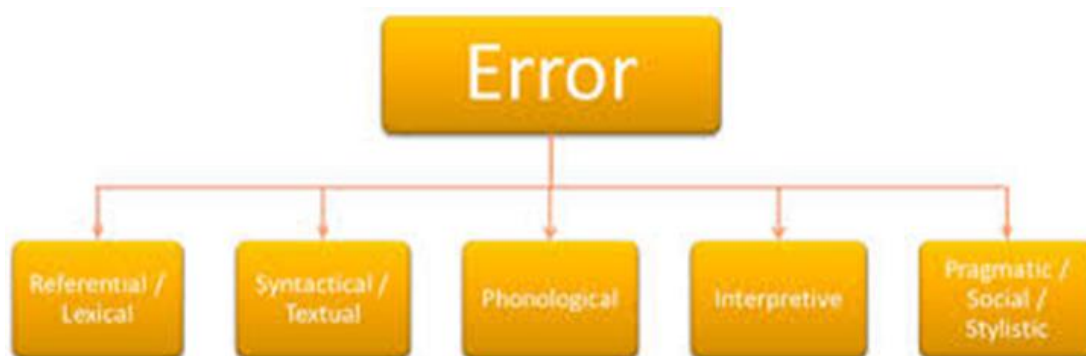
2. Errors

An error is a language error resulting from the speaker breaking a rule or grammar rules (breaches of code). This error occurs because of the speaker already has grammatical rules (rules) that are different from other grammars others, so that it has an impact on imperfection or incompetence speaker. This has implications for language use language errors resulting from speakers using incorrect language rules.

3. Mistakes

Mistake is a language error resulting from the speaker making the wrong choice words or expressions for a particular situation. This error refers to errors resulting from speakers not using the rules correctly known to be correct, not due to lack of mastery of the second language (L2). Errors occur in incorrect speech products. Burt and Kiparsky don't differentiate

between linguistic errors, but he does call "goof" for language errors, namely: sentences or utterances containing errors, "gooficon" to refer to the type of error (nature error) from grammar or grammar, while "goofing" is mention of all these mistakes, goof and gooficon. According to Huda (1981), language errors made by moderate students (children). acquiring and learning a second language is called a mistake. Mistakes, according to Nelson Brook in Syafi'ie (1984), that is "sins/mistakes" must be avoided and their impacts must be limited, however The presence of errors cannot be avoided in second language learning. Confirmed by Dulay, Burt and Richard (1979), mistakes will always occur. It turns out that no matter how much prevention is done, no one can learn language without making linguistic mistakes. According to the findings studies in the field of cognitive psychology, every child who is acquiring and learning a second language (L2) always builds language through a creativity process.



Picture 1. Error Conceptual

METHODOLOGY

The research method used in this journal is qualitative descriptive research that explains and describes in detail the word decomposition covered in the child animated short video entitled "Honor Master, Dear Friend" on the YouToube Santoon TV Channel. This type of research uses a field dive technique with a semantic approach. Semantic approach is one of the linguistic branches that explains the accuracy of the true meaning of language. This research aims to describe a word pronunciation contextually against a meaning that indicates that Channel YouToube Santoon TV is worthy or not to be watched by children. The data used in this study was taken using the methods of logging, recording, and recording. The source of the data taken for this study is from the Channel YouToube Santoon TV which has more than 1.38 million subscribers and uploaded data on February 25, 2021. In this journal it is sufficient to identify one animated video entitled "Honor Master, Dear Friend" that lasts less than 2 minutes and has been viewed by more than 477rb viewers. Descriptionally, the data collection technique used in this study is as follows: (1) the compilation technique, is a method used to obtain accurate data results by compiling using language. (2) the recording technique, a technique involving a

record technique. This technique is used as a support for data records in the field, in a way that the reasarche can record manually and in detail.

RESULT AND DISCUSSION

The definition of animation according to the Great Dictionary of Indonesian Language (KBBI) is a series of moving images. RA Sugihartono (2010) mentions in his publication an animated cartoon that has several Latin and language of life. Move-by-move animation turns into an animate which means giving life or animation which means illusion of movement. Later the term animation evolved into a cartoon film, but in Indonesian it is still called animation. The history of animation begins in the 19th century, when more people experimented starting with hand paintings, then arranged with machines that regulated the motion of images so that optics were created. Animations often add sound effects and extend their duration because they come from moving paintings. The animation is witnessed as a two-dimensional character, but with the advancement of technology as the years go by, it brings the animation to a higher level of three dimensions.

In this study, reference is made to the vulgar word deposition that can be described as a characteristic of disrespectful and polite extortion. In the opinion of Chaer and Agustina (2004: 66) a vulgar word is a social variation characterized by the appearance of a less educated language user, or can be called among those who are not educated. For example, the language of a drill and drill. In this sub-chapter it can be explained that in terms of education both from primary school to higher education can learn more about better language setting, smooth, consistent, and understand feedback from informants, both live news delivery and from social media

According to Nasrullah (2015) social media can be understood as an Internet medium that allows users to represent themselves or to interact, work, join groups, share, and communicate with other users to form a social bond virtually. Virtual means a way to communicate through social media or the Internet. According to the Indonesian Great Dictionary (KBBI), social media is defined as a site or application that allows users to create, evaluate, and share content or engage in social networks. In this study, entitled "Speeching Words on Children's Animations" titled "Honoring Teachers and Friends as Learning Resources" focused on the wording in an animation on YouTube Santoon Tv that produced less polite and less kind words in children's spheres. YouTube according to Sianipar (2013) is a collection of data that contains popular video content on social media as well as informing a variety of helpful news. YouTube has one function to search for information either through video or watching live video broadcasts. In this study reference to one of the YouTube titles "Honoring Teacher, Dear Friend" in Channel Santoon TV discusses messages against respect for teacher and affection for friends. Channel Santoun TV is a simple YouTube animation in the creation of content that is based on social phenomena occurring amongst the community and convey arguments and opinions of the author. This study aims at how Santoon TV conveys a moral message to all groups of children and adults in the form of animated cartoons. Based on the brief description

above, the journal can be distinguished in terms of results and interpretation as follows:

1. Easy-to-understand Language but Vulgar

This film uses language that is easily understood by children, but unfortunately, the language used tends to be Vulgar and not deserving to be described. The words often uttered in this short film reveal a mixture of rude words and humiliating expressions in dialogue. In one of the scenes, a student's guardian suddenly struck a teacher with rough words like the following dialogue

"Kau sendiri aja yang gak bisa jadi guru, tak becus kau mendidik."

"You can't be a teacher by yourself, not just you educate."

This scene depicts an unrighteous and degrading use of the teacher's authority. Teachers are a role model for students to imitate discipline, ways of giving science, speech, appearance, and positive behavior or attributes. The teacher is a reflection for the student to apply good and positive values.

2. Repetation of the word "Becus"

The word "Becus" in the animation has been mentioned repeatedly twice in this short video, emphasizing regret and contempt for the teacher's ability to educate. "Becus" is a word derived from the Indonesian daily language that means "capable" or "competent". However, in everyday usage, "becus" often is used with negative connotations to highlight a person's inability or incompetence.

a. Children justify the words of the parents

A kid in this movie supports his mother's rude words by saying,

"Berarti tante adalah kebodohan dong."

"Speaking of aunt is stupid."

This expression indicates the use of disrespectful and humiliating language.

b. Vulgar word by child

In this animation, the boy continues by saying

"Lah, mulut tante sendiri apakah mengenyam Pendidikan?"

"Lah, your own aunt's mouth is embroidering Education?"

These statements are vulgar and rude, indicating a lack of respect for the authority of the teacher.

DISCUSSION

The above findings suggest that the animated film, despite using language that is easy to understand by children, contains many vulgar and unnecessary expressions. The vulgar content in the children's animation on the channel "Santoon TV" indicates an inconsistency between branding and content. It is important for children's content creators to ensure that their names and content are very consistent with positive educational and moral values. Given the significant impact it can have on children's development, stricter monitoring and good regulation are needed to protect young audiences or children from inappropriate content. Here are some points that can be discussed further:

- 1. The negative impact of the use of vulgar language**

The use of vulgar and rude language in children's movies has a negative impact on the child's emotional and social development. Children tend to emulate what they see and hear, and improper use of language can form disrespectful behaviour and disregard for others.

- 2. Humiliation of the authority of the teacher**

But the scene where a mother strikes a teacher with rough words shows a lack of appreciation for the authority and role of the teacher in education. It can teach children to disrespect the teacher and underestimate the authorities of education.

- 3. Negative influence on children's social interactions**

When children see that behavior and rude speech are justified or even supported in animations, they may assume that such behaviors are acceptable in real life. It can affect the way they interact with peers, parents, and other authorities.

- 4. The role of parents as examples**

The behavior of a mother in this animated film shows that parents have a major role in shaping the attitudes and behaviors of children. If parents use rude and humiliating language, then children tend to imitate such behavior. Although it's just an animated drama that has been made, kids tend to find it often in the real world if they think it is true.

- 5. Positive and appreciative language emphasis**

Animated films for children should use positive and appreciative language, to teach good values such as respect for others, speak politely, and resolve conflicts in constructive ways. The conclusion that can be drawn from the Results and Discourse described above is a clear result that vulgar and rude discourse in children's animated films can have a negative impact on child development. Therefore, it is important for creators of animated content whether it lasts more than an hour or less than one hour to consider the impact of the language they use and ensure that children's films teach positive and encouraging values. Thus, animation can serve as an effective educational tool and build a good character in children.

CONCLUSION AND SUGGESTIONS

The discrepancy between the name of the Santoon TV channel and the animated content displayed is the content of this complaint. Although the name of the channel impresses something positive, the content contains something negative and not worth mentioning. Some important findings from this study are: 1) The use of vulgar language, examples found including a mother striking a teacher with rough words and a child who supports his rude words. 2) Negative Influence On children, children tend to mimic the behavior they see and hear. Which can lead to disrespect for each other. 3) The importance of Content Monitoring, content creation and platform service providers need to ensure that animations for children comply with ethical and moral standards. 4) Contradictions of branding and content, the name of Santoon TV's impressive bullshit doesn't match the content of vulgar content. It shows the inconsistency between branding and the values that are promoted.

Based on this conclusion, there are a number of recommendations that can be given in descriptive terms: 1) Strict surveillance and regulation, the service provider platform needs to implement stricter surveillances and regulations on child content. 2) Education and Content Creation Awareness, content creators should be educated about the negative impact of the use of vulgar language. 3) Choosing the right names, channels and programs children should make sure that their names and branding reflect the values they want to convey. Taking into account these aspects, it is expected that animation for children can be an effective learning medium, support good character development, and provide educational entertainment.

ADVANCED RESEARCH

An advanced research study on "Grammar Errors in Animated YouTube Channel Santoon TV with Content Titled 'Respect Teachers, Love Friends'" would focus on the linguistic analysis of the grammatical mistakes present in the dialogue and captions within the animation, while also considering the broader sociolinguistic implications of these errors on young audiences. The study could apply a combination of qualitative and quantitative methods to assess the frequency, type, and severity of grammar errors, using linguistic analysis tools to categorize common mistakes such as subject-verb agreement, tense inconsistency, and improper sentence structure. Furthermore, the research would explore how these errors might influence language acquisition in children, especially in the context of informal learning through media. By examining the content within the framework of communicative competence theory, the research would address whether the channel promotes effective language learning or potentially fosters incorrect language patterns. The study would also delve into the ethical implications of poor language use in children's content, evaluating how such errors might diminish the educational value of the content, contradict the channel's purported educational goals, and mislead viewers. Finally, the research would recommend strategies for improving content quality, including better linguistic oversight and alignment with

Nabilah, Abidah, Simanjuntak

educational standards, thus contributing to a more wholesome and pedagogically sound media environment for children.

REFERENCES

- Aurel, M. (2022, Desember 14). *Animasi awal mula dan perlu tindaknya bagi perkembangan anak anak*. Retrieved from kumparan.com: <https://kumparan.com/mayritza-aurel/animasi-awal-mula-dan-perlu-tindaknya-bagi-perkembangan-anak-1zQiJnHcAmS/2>
- Dr. Joseph Teguh Santoso, M. (2022, Juli 03). *Guru Idaman Siswa*. Retrieved from STEKOM: <https://stekom.ac.id/artikel/guru-idaman-siswa>
- Imami, A. R. (2023, Juni 12). *Bagaimana Perkembangan Bahasa Indonesia Sekarang, dan Apa yang Mempengaruhi Perkembangan?* Retrieved from Kompasiana: <https://www.kompasiana.com/abirizki26/6486c3904d498a57050c5c73/bagaimana-perkembangan-bahasa-indonesia-sekarang-dan-apa-yang-mempengaruhi-perkembangan>
- Komariah, A. (2019). Pendekatan semantik terhadap kata Rajā' dalam Al-Qur'an. *UIN Sunan Gunung Djati Bandung.*, 1.
- Netty Fitria Dinanti, S. d. (2019). Analisis Kesalahan Penggunaan Bahasa Indonesia Pada Jurnal Ilmiah Pendidikan Mipa Fkip Universitas Bengkulu. *Ilmiah Korpus*, 194-196.
- Siti Helmyati, 2. L. (2024). Video YouTube sebagai Media Edukasi Anemia di Indonesia. *Amerta Nutrition*, 87-88.