



(MUDIMA)



## Moral Values in a Movie Entitled Frozen by Jennifer Lee

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### ABSTRACT

The objective of this research was to analyze the character education values which were described by the characters in “Frozen” movie. This research is classified as a qualitative research type using a descriptive approach. The data from this study comes from “Frozen” movie and dialogue. Then, in collecting data the researcher used documentation by watching the movie and reading the script. In analyzing data, the researcher used interactive data analysis by Miles and Huberman. To find the research's validity, triangulation data and triangulation theory were used to check validation for the data. The result of this research has demonstrated that there are character education values that could be found in the movie entitled Frozen, such as self-control, hardworking, friendly & cheerful, social care, and responsibility that depicted by the characters of Elsa, Anna, Kristoff, and Olaf

## **INTRODUCTION**

Literature is imaginative or creative writing that can be found in its artistic value. According to Maharsi (2012:33), "Literature has the so called a range of characteristics such as excellent, aesthetic, creative, imaginative, expressive, valuable, and universal." Meanwhile, Bohlin (2005:22) stated that literature can help students to attend to the persons, experiences, and dispositions that contribute to each character's moral development. Literature opens a new world to children. In the teaching process, through literature children get to know an understanding of the ethnical themes and it might help them become more responsive in the society around them. It means that the importance of literature for the children's education progress helps them to learn character education values from children's stories. One of the ways that progress is associated with character education values can be found through a movie.

It is necessary to know that character education is important in developing the nation's future generations and building a moral society. According to Althof & Berkowitz (in Chowdhury (2016:5), "Character education focuses on moral concepts, manners and civility, and shapes students' personalities, values, attitudes and habits in their development. It means that to build good character, everyone must recognize any values

To children, especially character education values, to establish good character in children." Character education values can be expressed in attitude and refer to social life, being with others and reflecting on one's own identity. The movie is one of the media that can be used to build character, especially about character education values. The importance of character education values could be learned from this movie by using Lickona's theory.

The use of movie as a media to build character for children can be meant to provide examples of morals, education, and social values. Frozen is one of the children's movies directed by Jennifer Lee that contains character education values. This movie is very popular for children and it talks about a sister's love. There are two sequels in the movies: Frozen I

and Frozen II. In Frozen I, Elsa and Anna make great sacrifices for others that show the power of a sister's love to save their kingdom from the eternal winter. Meanwhile, Frozen II tells the story of the journey after the coronation of Queen Elsa. The whole point of both stories is about love. In this case, the researcher focuses on character education values in Frozen movie, especially Frozen I.

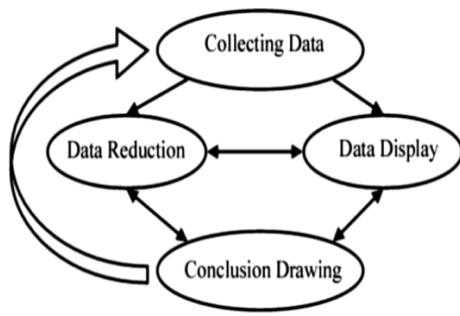
This study focuses on analysis of character education values in the Frozen movie. Therefore, based on the above explanation, the researcher will conduct research to investigate the character education values in Frozen movie under the title "Character Education Values In a Movie Entitled Frozen By Jennifer Lee."

## **METHODS**

In this research, the researcher used a movie entitled Frozen directed by Jennifer Lee as an object the research because there is some interesting character that could be study to get the moral values. The research would be conducted in the center library of Slamet Riyadi University at Jalan Sumpah Pemuda No.18 Kadipiro, Surakarta, Central Java.

The researcher used descriptive qualitative research to analyze the movie. According to Bogdan & Biklen (2007:5), "the qualitative research is descriptive; the data collected are in the form of words or pictures rather than number." It can be concluded that the qualitative research was described in the form of description and narration. The type of research was library research and the strategy of the research was a case study. The type was an embedded case study. There were two data sources for the analysis. The Frozen movie and the script or the dialogues of the movie.

The researcher used a documentary technique to collect the data for this study, reading the script and watching of Frozen movie by Jennifer Lee to collect the data. The researcher process analyses the data by using a descriptive technique. The Miles & Huberman (1994:10) data source must be analyzed in four steps as well as the analysis of the data: 1) data collection, 2) data reduction, 3) data display, and 4) conclusion drawing.



Picture 1. Figure Data Analysis According to Miles & Huberman (1994:12)

In finding the validity of the data, the researcher used triangulation. The researcher applied the triangulation technique to increase the validity and credibility of the data. Based on Denzin & Lincoln (2018:765), there are four types of triangulations, which covers methodological triangulation, investigator triangulation, data triangulation, and theory triangulation. Thus, the researcher used the type of data triangulation and theory triangulation to check the validation of the data. they were used to observe the character education values that were found in Frozen movie. The importance of character education values could be learned from this movie by using Lickona's theory. Then, the researcher checked the script and analyzed the data. the study was done by analyzing all the dialogues of the movie.

## RESULTS AND DISCUSSION

In this part, the answers of the stated problem were described by the researcher. The problem of this study was about the types of character educational values reflected on the Frozen movie. As this study was a descriptive qualitative study, the result and the discussion of this study were described in the form of description and narration. The findings and discussion related to the theory of Lickona (1991:22).

### 1. Types of Character Education

Character education is important in developing the nation's future generations and building a moral society. According to Lickona (1991:72), revealed that are three components of

good quality in character, those are: (1) moral knowledge, including:

moral awareness, (b) knowing moral values, (c) taking perspective, (d) moral reasoning, € decision making, and (f) self-knowledge. (2) moral feelings, including: (a) conscience, (b) self-esteem, (c) empathy, (d) liking kindness, € self-control, (f) humility. (3) moral actions, including: (a) competence, (b) willpower, and (c) habit.

In this study, the researcher has limited the five points of character education values, namely (1) self-control character education values, (2) hardworking character education values, (3) friendly and cheerful character education values, (4) social care character education values, (5) responsibility character education values. The following study analyses the character education values in the Frozen movie:

#### a. Self-control

1. Context: Trolls advised Elsa to control her power.

.....

Grand Pabbie : She will be okay.

Young Elsa : But she won't remember I have powers? King : It's for the best.

Grand Pabbie : Listen to me, Elsa, your power will only grow. There is beauty in your magic... But also, great danger. You must learn to control it. Fear will be your enemy.

..... (Data 1)

From the dialogue (1) on (Data 1) "Listen to me, Elsa, your power will only grow. There is beauty in your magic... But also, great danger. You must learn to control it. Fear will be your enemy" includes in the category of self-control. It explains in the conversation that Grand Pabbie or The Trolls advised Elsa to control her power in order that her power did not hurt others. Although in this case, Elsa had not been able to control her power.

## 2. Hardworking

Context: Kristoff was arguing with Oaken regarding the winter stock because he needs it for his work.

.....

Oaken : Oh dear, that's no god. See these are from our winter stock, were supply and demand have a big problem.

Kristoff : You want to talk about supply and demand problem? Kristoff : I sell ice for a living.

Anna : Ooh, that's a rough business to be right now. I mean, that is really... ahem. That's unfortunate.

..... (Data 2)

From the dialogue (2) on (Data 2) "I sell ice for a living" includes the category of hardworking. It explains in the conversation that Kristoff survived by selling ice even though Anna said that being an icebreaker is a rough business right now.

## 3. Friendly & Cheerful

Context: Olaf was able to feel the summer and happy because his dream was achieved even though he finally had to melt.

.....

Olaf : Hands down, this is the best day of my life... And quite possibly the last.

Elsa : Oh, Olaf. Hang on, little guy.

Olaf : Hey, my own personal flurry.

..... (Data 3)

From the dialogue (3) on (Data 3) "Hey, my own personal flurry" includes in the category of friendly & cheerful. It explains in the conversation that Olaf was very happy that he had his own personal flurry that kept him from melting and be able to felt the summer.

## 4. Social care

Context: Kristoff and Anna, who were on their way to the Northern Mountain, were suddenly chased by a swarm of wolves.

.....

Anna : What are they? Kristoff : Wolves.

Anna : Wolves. What do we do?

Kristoff : I've got this. You just...don't fall off and don't got eaten. Anna : But I wanna help.

..... (Data 4)

From the dialogue (4) on (Data 4) "But I wanna help" includes in the category of social care. It explains in the conversation that Anna was eager to help Kristoff from wolves who chased them sincerely.

## 5. Responsibility

Context: Anna was responsible for her actions. She felt guilty and wanted to apologize to Elsa.

.....

Anna's horse is riding two feet of snow. She is shivering.

Anna : Elsa! Elsa! It's me, Anna... Your sister who didn't mean to make you freeze the summer. I'm sorry. It's my fault.

..... (Data 5)

From the dialogue (5) on (Data 5) "...Your sister who didn't mean to make you freeze the summer. I'm sorry..." includes in the category of responsibility. It explains that Anna felt deeply guilty and responsible for the winter and it has made Elsa went away from Arendelle. That's why she searched for Anna alone to North Mountain.

## CONCLUSION

In conclusion, based on this study's results, watching a movie is one way to learn character education values. Frozen I was a great movie that taught the viewers valuable lessons called character education values. Those character education values were reflected by using Lickona's (1991:72) theory. After analyzing the scene and the script of frozen, there were 5 types of character education values reflected in this movie. They were self-control, hardworking, friendly & cheerful, social care, and responsibility.

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