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We are proud to present the latest edition of the *Journal of Social, Political, and Cultural Studies (SOSPOLBUD)*, an academic platform dedicated to publishing high-quality research and review articles in the fields of social sciences, politics, and culture. This journal is published biannually, in January and July, by Formosa Publisher, with **Nia D. Simanjuntak** as the Editor-in-Chief.

In this edition, we feature various articles that provide fresh perspectives and the latest findings in related disciplines. One of the highlighted studies analyzes the relevance of Clausewitz's theory in **Fourth-Generation Warfare** within the context of asymmetric conflicts, offering deep insights into how classical military theory adapts to modern conflict dynamics.

Another article explores the **political communication strategies** of the *Ummat Party* in the 2024 General Election, examining how identity-based political parties develop and introduce their existence to attract voter support.

Additionally, we present a study on **medical communication competence** at the University of North Sumatra Hospital, particularly in interactions with COVID-19 patients through telemedicine in Medan. This research highlights the role of technology in doctor-patient communication during the pandemic.

Moreover, this issue includes an analysis of the role of **Tourism Awareness Groups** in developing tourism destinations based on local wisdom in **Tipang Village, Humbang Hasundutan Regency, North Sumatra Province**. The study emphasizes the importance of community participation in sustainable tourism development.

We hope that this edition provides significant contributions to the advancement of knowledge and practices in social, political, and cultural studies. We also aspire to inspire readers to further explore and understand the complexities of societal dynamics. For more information about this journal, including manuscript submission guidelines and access to previous editions, please visit our official website:

journal.formosapublisher.org.

Sincerely,

Nia D Simanjuntak, S.Pd
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